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# Amazon's Alexa will be able to plan your date night by booking tickets, Ubers and dinner

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"Alexa, book two tickets." (Photo: Amazon)

"Alexa, plan my next date?"

On Wednesday, at Amazon's re:MARS conference, the tech giant announced that it's making Alexa more conversational so [the voice assistant](#) can fluidly hop from one topic to the next without you having to call out "Alexa" before each command.

Dubbed Alexa Conversations, part of the new rollout of [Alexa capabilities](#) includes the option for Alexa to plan a night out for you, according to Rohit Prasad, vice president and head scientist for Alexa at the artificial intelligence event in Las Vegas.

Based on the demo of Alexa's upcoming abilities, Amazon is working with several companies to bring the new features to life, including the movie ticket service Atom Tickets, ride-hailing company Uber and dinner reservation app OpenTable.

During a display of how the new technology will work, a human voice asked Alexa for Saturday showtimes for the movie "Dark Phoenix."

The voice assistant answered, and after a short back and forth conversation, the human settled on a 7:05 p.m. showtime and asked for two tickets. "That'll be \$21.00," Alexa complied. "Should I book the tickets?"

However, after booking the seats, Alexa did something totally unheard of. "Will you be eating out near Regal Cinebarre Palace Station?" the voice assistant inquired. The voice responded with "Yes, find me a Chinese restaurant." Alexa offered suggestions, made a dinner reservation and asked if the person needed a taxi ride.

"Anything else?" Alexa asked. "Show me the trailer," the human voice said, commanding the assistant display a preview of the upcoming movie. Alexa pulled up the trailer on the Echo Show display.

It's unclear how soon you'll be able to have Alexa plan your evening out, but Amazon said Alexa became 20% more accurate in understanding your requests over the past few months.

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The company also said it will learn from how real-world users interact with Alexa Conversations