



FOR IMMEDIATE RELEASE

*Ameranth Signs a New Patent License - for  
its Patented 21<sup>st</sup> Century Communications™  
Web/Wireless  
Data Synchronization Inventions*

**'36th** patent license - includes mobile ordering/mobile payments'

*September 10th, 2014, San Diego, CA* — Ameranth, Inc. announced today that it has entered into a new patent license agreement with yet another nationally renowned restaurant chain for mobile ordering and mobile payment processing. This chain has ~ 1000 locations throughout the US. The Ameranth patent license includes mobile ordering, mobile payments and other elements critical to mobile/web deployments in the hospitality space.

With Apple's new announcement of the imminent launch of iPhone 6™ and its innovative ApplePay™ and AppleWatch™, the momentum/adoption of mobile ordering and mobile payments will be rapidly accelerating and several large QSR restaurant chains are poised to launch major rollouts soon. The 'internet of things' - and 'synchronized ecosystem' that move more and more into reality every day, was long ago envisioned, and the unique requirements and solutions to make this 21st Century concept viable - (e.g. customizing and synchronizing user interfaces/menus for the many different 'non PC standard displays' - while maintaining database equilibrium) were invented and claimed by Ameranth's visionary inventors in 1998/1999.

Ameranth's direct 'data synchronization' licenses now number **#36** (with dozens of 'sub-licensees'), - (representing/including more than **#25** nationally recognized, large restaurant chains, totaling more than **#50,000** deployed locations, which are in various stages of roll-out). In addition to its new patent license, Ameranth has patent license agreements with Taco Bell, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Xpient, Munchaway, OrderBee LLC, Meplus1 LLC, Ticketmob/Laughstub, Par, Subtledata, Comcash, Snapfinger, My Check LLC, Fork LLC as well as others and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

Ameranth's pioneering web/wireless data synchronization inventions have been patented (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077 - with three additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. Further, **#28** of its most important/valuable patent claims were confirmed

valid by the USPTO on March 26, 2014. Almost **#200** additional patent claims are also pending and/or under further review. The explosive growth of the use of smart phones, social/affinity group networking, cloud-based computing, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21<sup>St</sup> Century Communications™ system -- invented in 1998 by Ameranth's visionary inventors. Most modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality use Ameranth's patented inventions for synchronized operations.

“We are very pleased that yet another major restaurant chain has chosen to become a direct patent license partner of Ameranth and that they too are respecting our patents. They have joined the ever growing list of authorized Ameranth licensees. As smart phone and mobile payments usage and adoption continues to accelerate, the need for Ameranth's inventions is ever expanding and increasing in importance. This patent license affords full patent coverage and protection in online/mobile ordering and payment processing at very attractive rates,” stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

### **About Ameranth, Inc.:**

Ameranth, Inc. ( <http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

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