



FOR IMMEDIATE RELEASE

***Ameranth Signs a New Patent License - for
its Patented 21st Century Communications™
Web/Wireless
Data Synchronization Inventions***

'42nd patent license – with Jersey Mike's Franchise Systems, Inc. includes mobile and web ordering/mobile payments and more'

November 4, 2015, San Diego, CA — Ameranth, Inc. announced today that it has entered into a patent license agreement with Jersey Mike's Franchise Systems, Inc., of Manasquan, NJ, (www.jerseymikes.com), a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nation-wide. The Ameranth patent license includes mobile ordering, mobile frequency/rewards, delivery, mobile payments and other elements/fields critical to mobile/web deployments in the hospitality space.

Ameranth's direct 'data synchronization' licenses now number **42** (with dozens of 'sub-licensees'), - (representing/including more than **25** nationally recognized, large restaurant chains, totaling more than **50,000** deployed locations, which are in various stages of roll-out). In addition to its new patent license with Jersey Mike's, Ameranth has patent license agreements with Taco Bell, BJ's Restaurants, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Xpient, Munchaway, OrderBee LLC, Meplus1 LLC, Ticketmob/Laughstub, Par, Subtledata, Comcash, Snapfinger, My Check LLC, Fork LLC, Circleshout as well as others and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

Ameranth's pioneering web/wireless data synchronization inventions have been patented (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077, 9,009,060 - with two additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise.. Numerous additional patent claims are also pending and/or under further review. The explosive growth of the use of smart phones, social/affinity group networking, cloud-based computing, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21st Century Communications™ system -- invented in 1998 by Ameranth's visionary inventors. Most modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality use Ameranth's patented inventions for synchronized operations.

“We are very pleased that a renowned restaurant chain like Jersey Mike’s chose to become a patent licensee of Ameranth and that they too are respecting our patents. They have joined the ever growing list of authorized Ameranth licensees. As smart phone and mobile payments usage and adoption continues to accelerate, the need for Ameranth’s inventions is ever expanding and increasing in importance. This patent license affords full patent coverage and protection in online/mobile ordering and payment processing to Jersey Mike’s and its franchisees at very attractive rates,” stated Vern Yates, Ameranth’s Chairman and Chief Executive Officer.

“Jersey Mike’s is pleased to have secured favorable license rates for Ameranth’s novel mobile/web patents and that we and our franchisees now have full Ameranth patent protection”, said Scott Scherer, Chief Information Officer of Jersey Mike’s Franchise Systems, Inc.

The adoption of Ameranth’s technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth’s inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

Tel: (888) AMERANTH Fax: (858) 362-0151- (www.ameranth.com)

Jersey Mike’s Franchise Systems, Inc.:

Jersey Mike’s, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike’s offers **A Sub Above**[®], serving authentic fresh sliced subs on freshly baked bread – the same recipe it started with in 1956 – and is passionate about giving back to its local communities. For more information, please visit www.jerseymikes.com or follow us on Facebook (www.facebook.com/jerseymikes) and Twitter (www.twitter.com/jerseymikes).