



FOR IMMEDIATE RELEASE

Ameranth Receives Another Major Gaming Patent and Expands Enforcement of its Gaming Patent Portfolio

Ameranth also defeats two Genesis Gaming and IT Casino Solutions Reexaminations

March 18, 2013, San Diego — Ameranth, Inc. today announced the formal issuance by the United States Patent and Trademark Office of yet another major new patent to Ameranth (**U.S. Pat. No. 8,393,969**), titled 'Products and Processes for Operations Management of Casino, Leisure, and Hospitality Industry,' which will have a term extending until 2025. This new patent further protects Ameranth's revolutionary automated poker room management and casino dealer rotation and scheduling inventions.

Ameranth's '969 patent has been determined patentable by the Patent Office over each and every alleged 'prior art' reference that the defendants Ameranth is currently litigating against have put forth and this patent includes **42** new broad and comprehensive claims. These new patent claims not only include internal operations of poker rooms but they will also cover numerous aspects of poker room operations critical to emerging online poker games/systems, which is highly significant in light of such online activity recently being approved by Nevada and New Jersey, and with many more states expected to follow.

This new patent, combined with Ameranth's broad portfolio of wireless/web data synchronization patents (applicable to wireless gaming and other casino applications) and Ameranth's earlier U.S. Pat. No. **7,431,650** titled "Casino Poker and Dealer Management System" and U.S. Pat No. **7,878,909**, further confirm Ameranth's innovation and leadership role for many current and emerging automated casino applications and deployments. The approval of this new key strategic patent confirms Ameranth's leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room and clearly establishes Ameranth as the technology leader in virtually all automated aspects of poker rooms and casinos - as part of Ameranth's overall 21st Century Casino™ vision.

Ameranth filed its second gaming lawsuit in the Central District of California, on March 13, 2013 (asserting infringement of U.S. Pat. No. **8,393,969**, against defendants Genesis Gaming Solutions Inc., IT Casino Solutions LLC, Hawaiian Gardens Casino, Inc, California Commerce Club, Inc. and Hustler Casino). This new lawsuit follows Ameranth's February 3, 2011 lawsuit (involving Ameranth's first two gaming patents). The first lawsuit has been 'stayed' by the Court pending resolution of three defendant-initiated reexaminations. With the first two of the reexaminations (against the '909 patent) now **defeated by Ameranth**, the 'stay' of the first case is expected to soon be lifted. Ameranth has also prevailed in the

confirmation of the majority of its claims in the reexamination of the `650 patent. In desperation, after having lost on the merits, Genesis Gaming has filed an appeal in the last pending reexamination. Ameranth is extremely confident that this appeal too will also soon fail, just as every other action the defendants have taken at the Patent Office has failed. Irrespective, Genesis Gaming and the other defendants must now also face the 42 powerful and multi-faceted claims of the new `969 patent.

“This new `969 patent combined with our other patents and our exceptional 21St Century Casino™ and Poker Room Management (PRM) technology/products will enable us to serve our gaming customers even better for the future and to expand our leadership role,” said Vern Yates, Ameranth’s Chairman and Chief Executive Officer. ‘We are expanding the enforcement of our valuable patents to protect the exceptional value of our intellectual property. We will continue to offer licenses to this innovative technology for the companies and casinos/poker rooms employing it or seeking to employ it’ - said Yates.

Ameranth’s industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and “best product” awards.

Tel: (888) AMERANTH Fax: (858) 362-0151
<http://www.ameranth.com> mail to: info@ameranth.com