



FOR IMMEDIATE RELEASE

***New 21st Century Communications™,
'Mobile/Web Data Synchronization' Patent
Issued to Ameranth Inc.***

'New Patent Extends the Life of Ameranth's patents until at least 2026'

April 14, 2015, San Diego, CA — Ameranth, Inc. announced today that it has been issued a new strategic patent from the U.S. Patent Office which further expands its ever growing family of 'mobile/web data synchronization' patents. Strategically, this new patent is valid until at least **2026**, and thus it will dramatically extend and expand Ameranth's patent licensing revenues beyond their previous expiration at the end of **2019**.

The newly issued, **U.S. Patent # 9,009,060**— was conceived by Ameranth's President and lead inventor, Keith McNally and it was issued over more than a **hundred** alleged prior art references and a panel of **three** (Administrative Law Judges- ALJ's) - the highest patent review authorities in the U.S. Patent Office - **unanimously** overruled the previous patent examiner's erroneous rejection and thus confirmed the validity of this new patent.

The new patent, titled: '**Information Management and Synchronous Communication System**' includes **#23** new claims with breakthrough technologies, including e.g. Ameranth's unique inventive innovation, - (its '**communications conversion**' technology) – (e.g. automatically converting between disparate messaging formats/types) - and yet further innovative uses of wireless handhelds/smart phones - in the hospitality market e.g. for ordering, reservations, payment processing, waitlists & ticketing. Claims in this new patent include the downloading via the web of the mobile hospitality applications to display properly on and to be stored/operable on smart phones, complex integrations of multiple hospitality software applications and unique combinations and integrations of various wireless communication technologies.

*'We are very excited to be issued this new patent, --- which further confirms the novelty of Ameranth's family of 'data synchronization' patents. It is very encouraging that once again the U.S. Patent Office – has confirmed the validity of Ameranth's patents, (over a **hundred** of the alleged references -- asserting that Ameranth's inventions, were 'obvious'). Repeatedly, the independent patent office has confirmed the allegations of obviousness to be entirely wrong. I am highly confident of Ameranth's future, - looking forward into 2016 and beyond, and now with our patent validity to be a decade beyond that, ---- into at least 2026.'* stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

Ameranth's pioneering web/wireless 'data synchronization' inventions now include, (U.S. Patent Nos. **6,384,850**; **6,871,325**; **6,982,733**, **8,146,077**, and **9,009,060** - with two additional patents pending and many more planned), and they have been widely adopted and deployed, within the modern mobile/web hospitality enterprise. Despite multiple and continuing allegations of patent invalidity, in just the last year -- **six** ALJ's, (the most senior patent authorities within the U.S. Patent Office) have independently and **unanimously** confirmed the validity of **#61** claims of Ameranth's most innovative, 'web/wireless' - breakthrough inventions. Further, more than **#140** additional claims are already advancing through the patent office review process – (expected to be issued within the next year) -----and an additional **#100** more claims are being drafted for filing with the U.S. Patent Office soon too. It only takes **#1** valid claim to be infringed at trial.

Following the pivotal, milestone patent license with Taco Bell and its **#6000+** locations in late 2014 -which have now rolled out nationwide, Ameranth's direct 'data synchronization' licenses, (including industry powerhouses like Xpient, Cardfree, Tillster/EMN8, Monkeymedia, SplickIt, PAR/Brink, RRT, Chownow, Cognizant, Menusoft and others) - now number **#36**, (with dozens of 'sub-licensees'), - (representing/including more than **#25** nationally recognized restaurant chains, totaling more than **#50,000** deployed locations, which are in various stages of mobile/web roll-outs). Further, the trends for greater usage of smart phones/web, (for ordering, reservations, waitlists, ticketing and mobile payments) will only continue to grow more, with corresponding licensing revenue increases for Ameranth, based upon its 'transaction based', recurring revenue patent licensing model.

Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, Harvard Business Review and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as “***one of the leading pioneers of information technology for the betterment of mankind.***”

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *Fortune*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications.

Tel: (888) AMERANTH Fax: (858) 362-0151- (www.ameranth.com)