

<http://finance.yahoo.com/news/dunkin-donuts-first-national-coffee-165300103.html>;

## Dunkin' Donuts is the First National Coffee Chain to Enable Gifting through Messages in iOS 10

Guests can use Apple Pay for easy gift purchasing; additional functionality makes the Dunkin' Mobile App more accessible and easier to use than ever



CANTON, Mass., Oct. 27, 2016 /PRNewswire/ -- Dunkin' Donuts is making it easier than ever for people to make someone's day and help others keep on running with the brand's coffees, beverages, baked goods and more. Today Dunkin' Donuts becomes the first national coffee chain to enable gifting and payment within Messages in iOS 10. Dunkin' Donuts fans can now access the Dunkin' Mobile App through the App Store for iMessage to deliver mobile Dunkin' Donuts Cards to friends, family and colleagues as quickly and simply as sending an emoji.

View photo



Dunkin' Donuts mGifts in Messages in iOS 10:

Guests now have the option to purchase Dunkin' Donuts mGifts in Messages using Apple Pay, making it even easier to share a Dunkin' gift in a way that's secure and private. Once received, the mGifts can be easily moved into the Dunkin' Mobile App and registered for use.

Dunkin' Mobile App Updates:

The Dunkin' Mobile App allows users to pay right from the app with their virtual Dunkin' Donuts Card. The App also lets users browse the menu, locate the nearest Dunkin' Donuts restaurant, access their DD Perks® account to find mobile coupons and offers, and more. Functionality improvements made to the Dunkin' Mobile App include:

**Multiple Device Login:** You asked for it, and we listened! You will now be able to log in with the same DD Perks account across multiple devices.

**3D Touch "Quick Actions":** Users on iPhone 6S and higher can now utilize the "3D Touch" functionality to get to their favorite options more quickly.

**New Home Screen Layout:** The tiles in the app home page have been reordered to provide users with easier access to the My Card tab.

**Text Reader Functionality:** The app allows users who have this feature enabled in iOS or Android operating systems to have key features read verbally for those unable to read the icons.

Other enhancements and system improvements.

Guests can purchase Dunkin' Donuts products by simply tapping the mobile Dunkin' Donuts Card and presenting the screen to the crew member to be scanned. Through the app, members of the DD Perks Rewards Program can access On-the-Go Ordering as well, allowing them to order, pay in advance and then skip the line in store to pick up their favorite menu items.

**Stickers in Messages in iOS 10:**

Dunkin' Donuts is also helping fans both show and share their love of Dunkin' with brand stickers available in Messages in iOS 10. Dunkin' Donuts stickers make it easy and fun to add images of hot or iced coffee to the conversation or make sweet talk sweeter with donut sayings, dozens, Munchkins® Donut Hole Treats and more. Developed by Snaps Media, Inc., the stickers can be downloaded for free directly from the App Store for iMessage and are compatible with iPhone, iPad and iPod touch running iOS 10.

According to Sherrill Kaplan, Vice President, Digital Marketing & Innovation, Dunkin' Brands, "Dunkin' Donuts is committed to leveraging the best and most innovative technologies to provide our guests with greater levels of convenience.

Apple Pay in our stores and our app is already very popular and we are excited have stickers in Messages and create new ways for people to enjoy our coffee, food and beverages, and to share their love for our brand."

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)), Instagram ([www.instagram.com/DunkinDonuts](http://www.instagram.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](http://www.twitter.com/DunkinDonuts)).

#### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 12,000 restaurants in 45 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

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