MAD Greens Selects PAR Technology's Cloud-Based Brink POS® Software for Company-Wide Deployment

NEW HARTFORD, N.Y.--(BUSINESS WIRE)--

ParTech, Inc. (PAR), a leading global provider of point-of-sale (POS) and food safety solutions to the restaurant industry and wholly owned subsidiary of PAR Technology Corporation (PAR), announced today that MAD Greens has selected PAR's Brink POS® Software for all of their 28 current locations. Known for fresh, locally sourced and hand-crafted food that is "better for you," MAD Greens prepares and serves high-quality ingredients to thousands of guests across four states. Healthy food with a focus on fun shines through in their unique, made-to-order salads, juices, wraps, soups, and Panini combinations.

In anticipation of rapid brand acceleration, MAD Greens sought out a new point-of-sale solution with a cloud-based architecture to manage an evolving company with an increasing number of stores. MAD Greens selected PAR Brink POS Software due to its ease of use, integration capabilities to support all their existing systems, and ability to quickly implement menu changes across all platforms and locations. Additionally, Brink's cloud-based architecture allows for quick deployment into new restaurants as they continue to grow.

With access to a true real-time, cloud-based database, MAD Greens now has better insight and a clearer connection throughout all store operations, enabling business decisions to be evaluated and acted on more quickly.

John Montgomery, MAD Greens CFO and 'Resident Tech Guy' commented, "We were looking to partner with a vendor that understood our needs as a rapidly growing Fast Casual concept. I spoke with many of my colleagues in the Fast Casual world and among those using Brink POS, the overwhelming message was one of success. The PAR Brink POS solution has allowed MAD Greens to think

about what can be done - not what can't be done - in regards to POS. We are excited to move forward with our expansion knowing we have the right technology in place and a true partner in PAR for support."

Montgomery added, "Hosting our data in the cloud, allows access to reporting from anywhere and we no longer lose the ability to monitor our restaurants' performance if the back of house computer fails."

"We are proud to partner with MAD Greens to deliver a software solution that was revolutionary and agile enough to meet their requirements. We are also honored to have developed a reputation in the Fast Casual industry for innovation and quality around our Brink POS software," said Karen E. Sammon, President & CEO at PAR Technology Corporation. "We look forward to continuing to support MAD Greens through the evolution of their brand for many years to come."

ABOUT MAD GREENS

Founded in 2004, MAD Greens currently has 28 locations across Colorado, Arizona, Texas and Utah, having built a loyal following for its healthful and customizable menu. While best known for its gourmet, made-to-order salads topped with premium, farm-fresh, locally sourced ingredients, guests also love and crave its fresh juices, paninis, wraps, soups and the more than 20 salad dressings made from scratch each day by MAD Greens' certified 'Dressing Mixologists.' For more information, please visit www.madgreens.com. MAD Greens can also be found on Facebook (Facebook.com/madgreens), Instagram (@madgreenseatbetter) and Twitter (@madgreens).

ABOUT PAR TECHNOLOGY CORPORATION

PAR Technology Corporation's stock is traded on the New York Stock Exchange under the symbol PAR. PAR's Hospitality segment has been a leading provider of restaurant and retail technology for more than 30 years. PAR offers technology solutions for the full spectrum of restaurant operations, from large chain and independent table service restaurants to international quick service chains. Products from PAR also can be found in retailers, cinemas, cruise lines, stadiums and food service companies. PAR's Government Business is a leader in providing computer-based system design, engineering and technical services to the Department of Defense and various federal agencies. For more information, visit https://www.partech.com/ or connect with PAR on Facebook and Twitter.