

Tom + Chee® Selects PAR™ Brink POS for Their Growing Franchise

PAR Brink POS – technology designed for growing businesses



PAR Technology Corporation 2 hours ago

NEW HARTFORD, N.Y.--(BUSINESS WIRE)--

PAR Technology Corporation ([PAR](#)) announced today that Tom + Chee, a grilled cheese and tomato soup shop for the kid at heart, has selected PAR Brink POS and PAR EverServ® hardware. PAR Brink POS solutions are currently deployed in 9 Tom + Chee locations, with a full roll-out of all 19 stores to be completed by February 1, 2015 and plans to open another 31 stores by the end of the year. From a tiny food tent on a public square in Cincinnati, to a rapidly expanding franchise empire, the owners of Tom + Chee were looking for a point-of-sale solution built to grow with their business.

“The most elegant part of PAR Brink POS is that the solution is highly integrated and not a single system that has a number of sub systems slammed together,” said Dave Krikorian, President of Tom + Chee. “The cloud-based software architecture is designed for easy deployment and the real-time nature of the user experience - from administration to online ordering – makes it easier to run our business. It’s just smart.”

“PAR Brink POS with PAR EverServ hardware creates a complete solution that is a perfect fit for Tom + Chee,” said Karen Sammon, President, ParTech. “They were looking for a technology designed to grow with them, and we look forward to a long partnership together driving innovation.”

The selection of the PAR solution was based on many factors including:

- Fully Integrated Solution – Tom + Chee is using Brink POS cloud-based software with online/mobile ordering, built-in loyalty module, and the Brink POS kitchen video system running on PAR EverServ terminals.
- True Real-Time Enterprise Reporting – Brink POS cloud-based software provides access to up to date, consolidated data, to quickly analyze sales, labor, kitchen performance and more. Enterprise reporting makes it easy to manage and generate reports for one or multiple locations.

- Cloud-Based Solution with modern architecture – No back office server is required; data is safe, secure and accessible in the cloud without a long term contract. Offline mode protects against service interruption to keep your businesses running smoothly. Automatic data synch occurs when service is restored.

About Tom + Chee

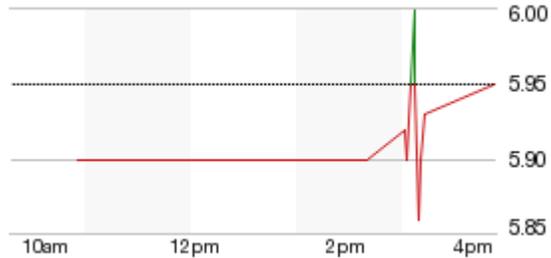
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Tom+Chee is the grilled cheese and tomato soup shop for the kid at heart, mixing classic comfort food with fresh ingredients, healthy alternatives, and a flare for the unexpected. From the vegetarian Hippy Chee, to the offbeat Grilled Cheese Donut, Tom+Chee offers 25+ sandwiches, fresh salads, along with three tomato soups with seasonal favorites like gazpacho and blue cheese chili. Spotlighting quality ingredients and friendly customer service, T+C's founders have grown this quirky grilled cheese business from a tiny food tent on a public square in Cincinnati to a rapidly expanding franchise empire, thanks to TV exposure and an investment deal on ABC's "Shark Tank."

About PAR Technology Corporation

PAR Technology Corporation's stock is traded on the New York Stock Exchange under the symbol PAR. PAR's Hospitality segment has been a leading provider of restaurant and retail technology for more than 30 years. PAR offers technology solutions for the full spectrum of restaurant operations, from large chain and independent table service restaurants to international quick service chains. PAR's Hospitality business also markets hotel management systems that provide a complete suite of powerful tools for guest management, recreation management, and timeshare/condo management. In addition, PAR provides the spa industry a leading management application that was specifically designed to support the unique needs of the resort spa and day spa markets, a rapidly growing hospitality segment. Products from PAR also can be found in retailers, cinemas, cruise lines, stadiums and food service companies. PAR's Government segment is a leader in providing computer-based system design, engineering and technical services to the Department of Defense and various federal agencies.

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