

West LegalEdcenter and The Daily Journal present

2014 Patent Disputes Forum

May 6, 2014

The Westin South Coast Plaza

Costa Mesa, CA

Co-Chairs

Bill Abrams, Partner, Steptoe & Johnson LLP

Jeff Joyner, Partner, Greenberg Traurig LLP

Ashok Ramani, Partner, Kecker & Van Nest LLP

8:15am – 9:00am **Registration (Continental Breakfast)**

9:00am – 9:05am **Introduction by Co-Chairs**

9:05am – 10:05am **The Patent System: Does It Need to Be Fixed?
How Would You Fix It?**

Our country was founded on innovation and invention has always been highly encouraged. Thus, the bar for patents is low. But is it too low? Join our panel to look the recent issues with today's patent system, how it has positively and negatively evolved, and to discuss possible remedies for this ever-growing area.

Topics to include:

- The Cost of Patent Litigation's Explosion
- The Federal Court's pro-patent bias
- Current Efforts to Reform Patent Law

Moderator

Ashok Ramani, Partner, Kecker & Van Nest LLP

Panelists

Dave Djavaheerian - Associate General Counsel, Broadcom Corp.

Keith McNally - President, Ameranth, Inc.

Thomas J. Filarski – Partner, Steptoe & Johnson LLP

10:05 am – 11:05am

**Best Practices for Avoiding and Resolving Patent Disputes:
Licensing, Legislation, and Business Partnerships**

The panel will present useful insights on how to circumvent disputes, and tips on how to resolve the disputes if you find yourself unable to avoid them.

Moderator

Jeff Joyner – Partner, Greenberg Traurig LLP

Panelists

Jeff Kichaven - Jeff Kichaven Commercial Mediation

Keith McNally - President, Ameranth, Inc.

Brian Sagi – President & CEO, Cerian Technology Ventures, LLC

Barry Wallace – Thomson Reuters Expert Witness Services

11:05 am – 11:20 am

Networking Break

11:20 am – 12:30 pm

Patent Trial Best Practices: Judge and Bar Perspectives

Featuring leading attorneys and prominent jurists will address strategies in litigation and patent disputes, giving you the rare, up-close chance to ask questions and get their candid views in a relaxed setting.

Moderator

Bill Abrams – Partner, Steptoe & Johnson LLP

Panelists

Hon. Andrew J. Guilford - Central District of California USDC

Hon. S. James Otero - Central District of California USDC

Daniel T. McCloskey - Of Counsel, Greenberg Traurig LLP

Erik R. Puknys – Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

12:30 pm – 1:30 pm

Networking Luncheon

1:30 pm – 2:30 pm

Patent Law Before the Supreme Court in 2014

This year's Supreme Court IP docket will bring significant changes for companies of all sizes and across a variety of industries. This is a can't-miss panel for every patent attorney who wants to stay on the forefront of current developments.

Moderator

Ronald Oines – Partner, Rutan & Tucker, LLP

Panelists

Eugene M. Paige – Partner, Kecker & Van Nest LLP

Franklin D. Ubell - Shareholder, Greenberg Traurig LLP

2:30 pm – 3:30pm

Recent Developments Regarding Induced Infringement, Damages and Injunctive Relief

Listen in as the panel discusses current cases and offers insight into the intricacies of one of the most important aspects of our conference. Come prepared with your questions!

Moderator

John Caracappa – Partner, Steptoe & Johnson LLP

Panelists

Terry Garnett – Senior Partner, Goodwin Proctor LLP

Leo L. Lam - Partner, Kecker & Van Nest LLP

Leslie Schafer – Senior Economist, Econ One Research, Inc.

Kim Schenk - Principal, CRAI, International

3:30 pm – 3:45 pm

Networking Break

3:45pm – 4:45pm

Ethical Concerns for IP Lawyers

The USPTO has specific concerns to which IP lawyers must adhere. Find out why and how IP lawyers have different rules from other attorneys and what you must do to stay current and stay out of trouble!

Panelists

Laurence H. Pretty – Law Office of Lawrence H. Pretty

Robert K. Rogers, Jr. – Senior Counsel, Steptoe & Johnson LLP

4:45pm –6:00pm

Networking Reception