



FOR IMMEDIATE RELEASE

*Ameranth Signs a New Patent License - for  
its Patented 21<sup>st</sup> Century Communications™  
Web/Wireless  
Data Synchronization Inventions*

'44<sup>th</sup> patent license – with Data Hawk Technologies Inc. includes mobile ordering/payments'

*January 1, 2016, San Diego, CA* — Ameranth, Inc. announced today that it has entered into a new patent license agreement with Data Hawk Technologies Inc., of North Palm Beach, Florida, (<http://www.datahawktech.com/>) a new and exciting company in the hospitality mobile/web space, with innovative offerings and solutions for mobile/web foodservice ordering. The Ameranth patent license includes mobile/web ordering and mobile payments and other elements critical to mobile/web deployments in the hospitality space.

Ameranth's direct 'data synchronization' licenses now number 44 (with dozens of 'sub-licensees'), - (representing/including more than **25** nationally recognized, large restaurant chains, totaling more than **50,000** deployed locations, which are in various stages of roll-out). In addition to its new patent license, Ameranth has patent license agreements with Taco Bell, Jersey Mike's Sub's, BJ's Pizza, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Xpient, Munchaway, OrderBee LLC, Meplus1 LLC, Ticketmob/Laughstub, Par, Squirrel, Subtledata, Comcash, Snapfinger, My Check LLC, Fork LLC as well as others and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

Ameranth's pioneering web/wireless data synchronization inventions have been patented (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077, 9,009,060 - with two additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise.. Numerous additional patent claims are also pending and/or under further review. The explosive growth of the use of smart phones, social/affinity group networking, cloud-based computing, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21<sup>st</sup> Century Communications™ system -- invented in 1998 by Ameranth's visionary inventors. Most modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality use Ameranth's patented inventions for synchronized operations.

“We are very pleased that yet another technology leader has chosen to become a patent license partner of Ameranth and that they too are respecting our patents. They have joined the ever growing list of authorized Ameranth licensees. As smart phone and mobile payments usage and adoption continues to accelerate, the need for Ameranth's inventions is ever expanding and increasing in importance. This patent license affords full patent coverage and protection in online/mobile ordering and payment processing to Data-Hawk and their customers at very attractive rates,” stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

‘Data Hawk is very pleased to have licensed Ameranth’s visionary patents and that we are now able to offer our breakthrough products and services to our restaurant chain customers - with full Ameranth patent protection’, said Kyle Bagley, Chief Executive Officer of Data Hawk Technologies Inc.

The adoption of Ameranth’s technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth’s inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

#### **About Ameranth, Inc.:**

Ameranth, Inc. ( <http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

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