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News

# Chuck E. Cheese and DoorDash partner to test new 'Pizza Party Pack'

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**Nancy Victor** 13 hours ago

Chuck E. Cheese offers new Pizza Party Pack delivery through DoorDash in San Diego, California. Credit: PRNewsfoto/CEC Entertainment, Inc.

CEC Entertainment restaurant and entertainment brand Chuck E. Cheese has partnered with on-demand food delivery service DoorDash to test its new Pizza Party Pack in San Diego, California, US.

The Pizza Party Pack is a 12-person kit featuring food and fun pop-up including three large pizzas, Chuck E. Cheese cake, and party décor.

According to the company, the pack is suitable for office parties, game nights, sleepovers and other events.

CEC Entertainment chief marketing and concept officer Ashley Zickefoose said: "Chuck E. Cheese is already known as the expert in fun, so it's a natural extension for us to be the first brand to deliver a kit of fun anywhere a group wants to gather.

"Chuck E. Cheese is continually innovating to meet evolving consumer needs. We collaborated with Door Dash to create the Pizza Party Pack as a way to innovate within our growing delivery channel and bring a unique celebratory experience complete with food and decor directly to guests with one click."

Customers can place orders for Chuck E. Cheese's Pizza Party Pack using DoorDash's website and mobile app for a price of $124.99 per pack.

Based on the San Diego testing results, the company plans to expand the delivery service across the US through DoorDash.

The launch comes after several new initiatives from the company including All You Can Play that launched last year. As well as continuing its remodel initiative that updates restaurants around the country.

The company also noted that it plans to continue its national remodel initiative by renovating hundreds of restaurants in the US and explore new opportunities to expand its international footprint.

CEC currently operates and franchises 607 Chuck E. Cheese's and 147 Peter Piper Pizza entertainment and dining venues globally.