

<https://finance.yahoo.com/news/dunkin-donuts-brings-mobile-ordering-110000368.html>

Thu, Apr 28, 2016, 10:22AM EDT - US Markets close in 5 hrs and 38 mins



Dunkin' Donuts Brings On-the-Go Mobile Ordering to Metro New York

Exclusively available to DD Perks® Members, On-the-Go Ordering enables guests to use the new Dunkin' Donuts Mobile App to place orders, pay in advance and breeze by the line in store



PRNewswire

Dunkin' Donuts 3 hours ago

CANTON, Mass., April 28, 2016 /PRNewswire/ -- [Dunkin' Donuts](#) is bringing a big perk to the Big Apple, today announcing that On-the-Go Ordering will be available exclusively for members of its DD Perks® Rewards Program at Dunkin' Donuts restaurants throughout the Metro New York area. Beginning mid-May, DD Perks members can order Dunkin' Donuts' signature coffee, donuts and sandwiches, pay in advance with a swipe of a finger on a smartphone, and then skip the line in store.

View photo



With On-the-Go Ordering, DD Perks members can place a mobile order up to 24 hours in advance, select their desired location, and then simply confirm via the new Dunkin' Donuts Mobile App when they are ready to pick up their order inside the restaurant, or at the drive-thru. The order is automatically paid for using their Dunkin' Donuts Card within the App. In the

restaurant, DD Perks Members have no need to wait, as they can skip the line and go straight to pick up their items at a designated area. They will also have the ability to save their recent orders as a favorite to speed up their next Dunkin' run.

To enjoy On-the-Go Ordering, DD Perks members in the Metro New York area must download the newest version of the popular Dunkin' Donuts Mobile App, called "New Dunkin' Donuts" in the App Store or Google Play Store. Featuring a new, contemporary touch-friendly design, the App is unique for its one-tap order functionality and visual menus. It can be downloaded for free at the App Store or Google Play Store. In addition to the On-the-Go Ordering capabilities, the App also lets users access their DD Perks account to find mobile coupons and offers, locate the nearest Dunkin' Donuts, find nutritional information and more.

On iPhone, the DD Perks card supports Wallet and Apple Pay, so Dunkin' Donuts' DD Perks® Rewards Program members have the ability to receive points by adding their DD Perks card to the Wallet app, and you can also use Apple Pay to quickly reload your DD Perks card. Touch ID makes reloading even more convenient because you will be able to add to your balance without having to enter passwords or credit card numbers.

According to Scott Hudler, Dunkin' Donuts' Vice President of Global Consumer Engagement, "On-the-Go Ordering gives people who live and work in the Metro New York area a quick, more convenient way to enjoy our signature coffee and full menu of food and beverages, any time of day. On behalf of our New York franchisee community, we are excited to bring this technology to one of our brand's largest and most important markets and keep our loyal guests running on Dunkin' faster than ever before."

Following the initial On-the-Go Ordering test in Portland, Maine at the end of 2015, Dunkin' Donuts expanded the test throughout the Greater Boston area in March. Today's announcement brings On-the-Go Ordering to more than 1,650 restaurants in the Metro New York area. To learn more about On-the-Go Ordering and the Dunkin' Mobile App, visit www.DDPerks.com/OnTheGo.

To join DD Perks, guests can download the Dunkin' Mobile App or visit www.DDPerks.com. There are no charges to become a member. With the DD Perks Rewards program, guests earn five points for every dollar they spend on qualifying purchases at Dunkin' Donuts when they pay using an enrolled Dunkin' Donuts Card, either plastic or via the Dunkin' Mobile App. Once a member accrues 200 points, he or she receives a coupon for a free any-size beverage of their choice, redeemable at participating Dunkin' Donuts restaurants. DD Perks members also receive a coupon for a free, any-size beverage upon enrollment and on their birthday. Additionally, throughout the year DD Perks members receive exclusive, personalized, special offers to earn bonus points for specific food and beverage purchases.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts), Instagram (www.instagram.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. ([DNKN](#)) family of companies. For more information, visit www.DunkinDonuts.com.

Contact:

Heather McIntyre

(781) 737-5200

heather.mcintyre@dunkinbrands.com