



EMN8 Signs a New Patent License with Ameranth for its Patented 21st Century Communications™ Web/Wireless Synchronization Inventions

Los Angeles – July 22, 2013 – EMN8, Inc., the leader in digital ordering and engagement platforms for the quick service and fast casual restaurant industry, announced today that it has entered into a strategic patent license agreement with Ameranth, a recognized leader in the hospitality technology market.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077 - with an additional patent pending), widely adopted/deployed and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of smart phone usage, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, i.e., the 21St Century Communications™ system invented in 1998. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation.

"With this agreement with Ameranth, EMN8 can continue to focus on delivering the most innovative digital ordering and digital engagement solutions for the multi-unit chain restaurant industry and provide our current and future customers with the benefits and protections of an Ameranth license," said Perse Faily, Chief Executive Officer of EMN8. "We look forward to working with Ameranth to the advantage of our customers and partners well into the future."

"We are pleased to have entered into a strategic patent license agreement with EMN8, the leader in digital ordering and digital engagement for quick services and fast casual restaurants," said Vern Yates, Chairman and Chief Executive Officer of Ameranth. "We expect EMN8 to maintain its leadership position, especially now with the benefit of a very favorable Ameranth license, and deliver innovative solutions that define the market."

EMN8 recently acquired Snapfinger, Inc., the leader in remote ordering platforms for the fast casual and casual dining industries. The combined company brings to market the most complete suite of product and services for multi-channel ordering and engagement in restaurants, including online, mobile, tablet, kiosk, group and call center ordering; loyalty; customer relationship management through email and mobile marketing; analytics; mobile self-checkout; and a range of services.

About EMN8

EMN8 Inc. designs, builds and delivers digital ordering and engagement platforms for the restaurant industry. The company's digital solutions impact its customers' bottom line while delivering operational efficiencies. By providing a variety of services, multi-unit and franchise brands have the ability to integrate across a multitude of point-of-sale technology with EMN8's multichannel ordering platform. Additionally, the company provides its customers with the ability to increase brand engagement through tools such as customer relationship management, direct-to-consumer marketing capabilities and loyalty

programs. EMN8 currently supports tens of millions of guest transactions for global and regional restaurants brands. For more information, visit www.emn8.com.

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the Wall Street Journal, New York Times, Chicago Sun Times, USA Today, Business Week, US News & World Report, Nation's Restaurant News, Hospitality Technology, TIME, CNNfn, San Diego Union Tribune, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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