

<https://www.prnewswire.com/news-releases/national-brand-jersey-mikes-joins-the-dinova-marketplace-300682835.html>

National Brand Jersey Mike's Joins the Dinova Marketplace

Business Diners Can Now Enjoy 16,000+ Restaurant Location Options



News provided by

[Dinova, Inc.](#)

Jul 18, 2018, 10:07 ET

Share this article

ATLANTA, July 18, 2018 /PRNewswire/ -- Dinova, Inc., the only innovative proprietary marketplace exclusively focused on connecting business diners to restaurants nationwide, announced today that [Jersey Mike's Subs](#) is the latest national brand to join its network. The addition of Jersey Mike's means Dinova's marketplace now exceeds 16,000 restaurant locations nationwide, a significant milestone.

"Business diners do more than wine and dine clients – they're also picking up sandwiches for team meetings, grabbing a bite between site visits, and getting something to eat on their way to and from the airport," said Alison Galik, President of Dinova. "Having Jersey Mike's as an option is a great way to give the employees in our marketplace more choices for those dining needs, too."

Jersey Mike's, with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike's offers A Sub Above®, serving authentic fresh

sliced subs on freshly baked bread – the same recipe it started with in 1956. Loyal fans often order their subs Mike's Way® with the freshest vegetables – onions, lettuce, tomatoes – and The Juice, an exquisite zing of red wine vinegar and olive oil blended to perfection. Since 2010, the company has raised more than \$34 million for local charities and distributed more than 2 million free sub sandwiches to help numerous causes.

"Through our partnership with Dinova, we look forward to welcoming business travelers and corporate diners looking for an authentic sub sandwich," said Rich Hope, Chief Marketing Officer, Jersey Mike's Franchise Systems, Inc. "Our franchise owners appreciate that these are incremental sales, and that the program provides opportunities to introduce our catering expertise to companies across the country."

Dinova continues to add new and exciting restaurant concepts to its now more than 16,000 locations nationwide. The addition of Jersey Mike's is just another indicator of the substantial growth Dinova has achieved in 2018.

For more information or to find a location visit www.jerseymikes.com.

Connect with us: [Twitter](#); [Facebook](#); [LinkedIn](#)

Media Contact:

Heather Thompson

Phone: 678-684-2257

Email: hthompson@dinova.com

Dinova (www.dinova.com) is the only company providing an innovative, proprietary marketplace exclusively focused on connecting expense account diners to quality restaurants nationwide. Dinova influences more than \$7 billion annually in business meals and entertainment expenses. Participating companies range from millions of small- to medium-sized businesses to hundreds of Fortune 1000 enterprises, and its 16,000+ restaurant network includes local independents as well as national full-service and limited-service restaurant brands, encompassing all price levels and cuisines.

SOURCE Dinova, Inc.

