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## **New Strategic Poker/Gaming Patent Issued to Ameranth Inc.**

*New Patent Covers Online Poker Registrations for Tournaments and Much More-*

**July 7, 2015**, San Diego — Today, the United States Patent and Trademark Office (USPTO) issued Ameranth Inc. a new **Poker/Gaming** patent, U.S. Pat No. **9,072,965** titled: 'Products and Processes for Operations Management of Casino, Leisure, and Hospitality,' which will have a term extending until at least 2025.

This new patent, (which is the **fifth** in its family of poker room/casino patents) further protects Ameranth's revolutionary automated poker room and casino management inventions and supports Ameranth's new, long term strategic relationship with **Genesis Gaming Inc.** It provides even more protection for the Bravo™ Poker family of products including its new, 'online tournament registration' - OTR functionality. Additionally, this new patent includes #20 comprehensive claims for e.g. linking ('off site' poker player databases e.g. – databases associated with online poker web sites/services) with the databases in/of physical casino/poker rooms and includes claims for **cloud based** poker room management system implementations.

These comprehensive new claims include not only the operation of large and small poker rooms throughout the US, but also online tournament registrations for those poker rooms and integration with card based player tracking systems relying on e.g. 'RFID'/'mag-stripe' card functionality or smart phone/kiosk based systems, as well as many key poker tournament features, reflecting the visionary aspects of Ameranth's family of gaming/poker patents. This patent was allowed, even under the increasing scrutiny resulting from recent US Supreme Court rulings, which have generally made software based patents more difficult to obtain; thus making this patent extremely important and further confirming the numerous technological breakthroughs in Ameranth's gaming/poker patents as being truly novel.

This new patent – along with Ameranth's existing gaming/poker patents i.e. (U.S. Pat Nos. **9,005,031; 8,393,969; 7,878,909, and 7,431,650**) further protects Ameranth's innovations for current and emerging automated casino and poker room applications and deployments. The totality of these five issued patents, with more than **#150** claims between them, provides an extensively broad and valuable gaming/poker patent portfolio.

“This new strategic patent includes coverage for vastly expanded functionality and combined with our **#4** existing gaming/poker patents further supports our strategic relationship with **Genesis Gaming Inc.**, and positions us to serve our gaming customers and partners worldwide even better in the future”, said Vern Yates, Ameranth’s Chairman and Chief Executive Officer.

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and “best product” awards.

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