



FOR IMMEDIATE RELEASE

***Ameranth Signs a New Patent License with
BJ's Restaurants, Inc. - for its Patented 21st
Century Communications™ Web/Wireless
Data Synchronization Inventions***

'35th patent license - includes mobile ordering/mobile payments'

August 29, 2014, San Diego, CA — Ameranth, Inc. announced today that it has entered into a new patent license agreement for mobile ordering and mobile payment processing with BJ's Restaurants, Inc. - www.bjsrestaurants.com - renowned for having the world's best pizza and an incredible variety of craft beers - with more than **#150** locations throughout the US. BJ's is headquartered in Huntington Beach California. The Ameranth-BJ's patent license includes mobile ordering, mobile payments and other elements critical to mobile/web deployments in the hospitality space.

Ameranth's direct 'data synchronization' licenses now number **#35** (with dozens of 'sub-licensees'), - (representing/including more than **#25** nationally recognized, large restaurant chains, totaling more than **#50,000** deployed locations, which are in various stages of roll-out). In addition to its new patent license with BJ's, Ameranth has patent license agreements with Taco Bell, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Xpient, Munchaway, OrderBee LLC, Meplus1 LLC, Ticketmob/Laughstub, Par, Subtldata, Comcash, Snapfinger, My Check LLC, Fork LLC as well as others and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

Ameranth's pioneering web/wireless data synchronization inventions have been patented (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077 - with three additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. Further, **#28** of its most important/valuable patent claims were confirmed valid by the USPTO on March 26, 2014. Almost **#200** additional patent claims are also pending and/or under further review. The explosive growth of the use of smart phones, social/affinity group networking, cloud-based computing, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21st Century Communications™ system -- invented in 1998 by Ameranth's visionary inventors. Most modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality use Ameranth's patented inventions for synchronized operations.

“BJ’s is a renowned casual dining restaurant company, much loved in California and growing across the country. It is an innovator itself, applying new technologies and operational efficiency to its broad menu of approximately 150 items and large workforce. We are very pleased that they have become a patent license partner of Ameranth and that they are respecting our patents. They have joined the ever growing list of authorized Ameranth licensees. This patent license affords them full patent coverage and protection in online/mobile ordering and payment processing at very attractive rates,” stated Vern Yates, Ameranth’s Chairman and Chief Executive Officer.

The adoption of Ameranth’s technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth’s inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

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