



FOR IMMEDIATE RELEASE

*Ameranth Signs a New Patent License with  
MonkeyMedia Software, Inc - for its Patented 21<sup>st</sup>  
Century Communications™ Web/Wireless  
Synchronization Inventions*

**'21st** patent license further confirms the value of Ameranth's Patents'

*June 5, 2013, San Diego, CA* — Ameranth, Inc. announced today that it has entered into a patent license agreement with MonkeyMedia Software Inc. of Vancouver, Canada - [www.monkeymediasoftware.com](http://www.monkeymediasoftware.com)— the hospitality market leader in online catering and also providing a very capable online/mobile ordering solution for restaurants and other venues.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077 - with an additional patent pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21<sup>st</sup> Century Communications™ system invented in 1998 by Ameranth's visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants; including Starbuck's, Apple, Micros, Agilysis, Tabbed Out, OLO, Seamless, GrubHub, QuikOrder, OpenTable, Agilysis, Order In, - the three largest pizza chains – (Papa John's, Domino's, Pizza Hut) and many of the leading ticketing companies, travel aggregators and hotel companies.

In addition to its new patent license with MonkeyMedia, Ameranth has patent license agreements with Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Chownow, Compelcart, Xpient, Munchaway, Ticketmob/Laughstub, Par, Subtledata, Comcash and Snapfinger, and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

'MonkeyMedia Software is highly respected and is the recognized hospitality market leader in online/mobile **catering** - offering mobile/web functionality solutions to a variety of chains and independent restaurants. We are very pleased that they joined the ever growing list of authorized Ameranth licensees. This patent license affords them, their partners and their customers full patent

coverage and protection in online/mobile ordering and payment processing' stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

"We respect and recognize the novel Ameranth patents and we are pleased to become a licensee to Ameranth's patents," said Mo Asgari, President of MonkeyMedia Software. "We are now able to offer the assurance of being fully licensed to our partners and customers. We look forward to working together with Ameranth well into the future."

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, e.g., The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "one of the leading pioneers of information technology for the betterment of mankind."

### **About Ameranth, Inc.:**

Ameranth, Inc. ( <http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

### **About MonkeyMedia Software Inc.:**

MonkeyMedia Software helps restaurant operators grow sales and increase profits by educating them to become experts at feeding their customers where they live, work and play. Using their turnkey Get Catering and Grow Sales!™ System, a toolkit for catering strategy, education and software, they work closely with each brand's executive team to drive strategic alignment, provide education for team members, and deploy an enterprise software platform to service and support the off-premise business channel. This is accomplished through their Catering Institute and MonkeyCatering™ platforms:

The MMS Catering Institute™ sets the standard for catering education and certification for restaurants.

MonkeyMedia Software's MonkeyCatering™ is an enterprise cloud-based, mobile-friendly software platform to manage and track restaurant catering operations from lead generation (CRM), client management and order-taking to production, delivery and real-time reporting for results-based decision-making.

