



FOR IMMEDIATE RELEASE

*Ameranth Signs a New Patent License with
OrderBee LLC - for its Patented 21st Century
Communications™ Web/Wireless
Data Synchronization Inventions*

'25th patent license further confirms the value of Ameranth's Patents'

October 29, 2013, San Diego, CA — Ameranth, Inc. announced today that it has entered into a new patent license agreement with OrderBee LLC. of Dallas, Texas - which is an exciting hospitality market innovator, (www.altametrics.com/products/orderbee) that has just launched an integrated online/mobile ordering system for chain restaurants, independent restaurants and consumers alike.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077 - with an additional patent pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21st Century Communications™ system invented in 1998 by Ameranth's visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants; including Starbuck's, Apple, Micros, Agilysis, Tabbed Out, OLO, Seamless, GrubHub, QuikOrder, OpenTable, Agilysis, Order In, - the three largest pizza chains – (Papa John's, Domino's, Pizza Hut) and many of the leading ticketing companies, travel aggregators and hotel companies.

"OrderBee LLC has launched an integrated and seamless new service for online/mobile ordering, providing substantial cost/business advantages to its restaurant customers by providing mobile/web functionality solutions to enable guests to order directly from their own smart phones. We are very pleased that they have joined the ever growing list of authorized Ameranth licensees. This patent license affords them, their partners and their customers full patent coverage and protection in online/mobile ordering and payment processing." stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

"We contacted Ameranth for a license because we wanted to launch our services/products with an immediate assured license of Ameranth's innovative patents and we are very pleased to be able to

include a full Ameranth patent license, integrated into our online/mobile ordering offerings,"said Lisa Massey, President of OrderBee LLC.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, e.g., The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "one of the leading pioneers of information technology for the betterment of mankind."

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

Tel: (888) AMERANTH Fax: (858) 362-0151- (www.ameranth.com)