

FOR IMMEDIATE RELEASE

Ameranth Announces The Successful Lifting of The Stay Of Its Patent Infringement Cases; Trials to Begin in San Diego Within 12 Months

January 13, 2017, San Diego, CA — Ameranth, Inc. announced today that it has succeeded in obtaining an order from the District Court for the Southern District of California (SDCA) lifting the stay of its 30+ patent infringement cases that the Court granted more than three years ago, on November 26, 2013. The order establishes that the long delayed trials against various defendants shall now begin to occur within 12 months.

This order once again enables Ameranth to enforce its 8,146,077 (`077) patent against the more than 30 infringing companies and to seek full damages and payments for their unauthorized use of Ameranth's data synchronization inventions. Every claim of the `077 patent has survived challenges in multiple USPTO CBM petition challenges - including virtually every possible asserted invalidity ground—and remained fully valid. To the best of Ameranth's knowledge, the '077 patent is the only patent that has survived such multiple CBM challenges with 100% success. The `077 patent includes multiple technology award-winning functionality for hospitality food/drink ordering, reservations, ticketing, payment processing and more , including mobile/web functionality as part of an overall synchronized system.

The defendants against which Ameranth is asserting claims for infringement of the '077 patent and seeking significant damages include Apple Inc., Eventbrite, Inc., Starwood Hotels & Resorts Worldwide, Inc., Ticketfly, Inc., GrubHub Holdings, Inc. f/k/a GrubHub, Inc., Pizza Hut, Inc., Pizza Hut of America, Inc., Mobo Systems, Inc. (OLO), Hyatt Corporation, Oracle Corporation, Micros, Agilysis, Inc., Usablenet, Inc., Papa John's USA, Inc., Expedia, Inc., Fandango, Inc., Hotel Tonight, Inc., Hotels.com, L.P., Hotwire, Inc., Kayak Software Corporation, Live Nation, Inc., Orbitz, LLC, StubHub, Inc., Ticketmaster, LLC, Travelocity.com LP, Wanderspot LLC, Open Table, Inc., Marriott International, Inc., Starbucks Corporation, Ticketbiscuit, LLC, O-Web Technologies, Ltd. (ONOSYS), Hilton Resorts Corporation, Hilton Worldwide, Inc., Hilton International Co., Domino's Pizza, LLC, Domino's Pizza, Inc., QuikOrder, Inc., Best Western International, Inc., Starbucks Inc. and ATX Innovation (TABBED OUT).

Ameranth has 45 direct "data synchronization" licensees (with dozens of sub-licensees)— representing/including more than <u>25</u> nationally recognized, large restaurant chains, totaling more than <u>50,000</u> deployed locations, which are in various stages of roll-out. Ameranth has signed patent

license agreements with Taco Bell, BJ's Restaurants, Jersey Mike's, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Squirrel Systems, Cardfree (Dunkin Donuts), Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Munchaway, OrderBee LLC, Meplus 1 LLC, Ticketmob/Laughstub, Par, Subtledata, Comcash, Snapfinger, My Check LLC, Fork LLC, Circleshout, as well as others.

"Ameranth is very pleased that the Court has lifted the stay of our patent infringement cases and set a 12 month timeline to begin the infringement trials. For too long, these infringing defendants have been able to unfairly exploit Ameranth's inventions, without license but now our 'day in court' is clearly ahead. We intend to seek full damages for their unauthorized use of our intellectual property. We look forward to promptly proceeding to trial in the SDCA and winning there and then," stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

About Ameranth, Inc.:

Ameranth, Inc. (http://www.ameranth.com) is a recognized leader in the hospitality technology market, having been featured in the Wall Street Journal, New York Times, Chicago Sun Times, USA Today, Business Week, US News & World Report, Nation's Restaurant News, Hospitality Technology, TIME, CNNfn, San Diego Union Tribune, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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