

# NEWS

FOR IMMEDIATE RELEASE

***Ameranth Signs a New Patent License for its  
Patented '21<sup>st</sup> Century Communications™  
Web/Wireless  
Data Synchronization Inventions'***

*'41st patent license further expands industry momentum in licensing Ameranth's patents'*

**September 21, 2015, San Diego, CA** — Ameranth, Inc. announced today that it has entered into a new patent license agreement, (it's **41st**), with a renowned and long established restaurant/hotel industry technology company with thousands of installed locations - now enabling it to offer patent protected online/mobile food/drink ordering services throughout the hospitality market. This continues an ever increasing trend, in which mobile/web technology companies and suppliers are recognizing the criticality of being licensed for Ameranth's novel patents, and not exposing their customers/clients to huge damages and other unwelcome consequences and while ethically respecting Ameranth's award-winning innovations.

Ameranth is the original pioneer in/of the hospitality mobile/web space, and its patents are recognized widely throughout the hospitality industry. Ameranth has received multiple technology awards, widespread industry and press acclaim, achieved broad patent licensing and many of the claims of its patents have been confirmed valid, through multiple USPTO reviews by the very challenging AIA-CBM petition process, in **both** 2014 and 2015.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733; 8,146,077; 9,009,060 - with two additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21<sup>st</sup> Century Communications™ system invented in 1998 by Ameranth's visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants; including Starbuck's, Apple, Micros, Agilysis, Tabbed Out, OLO, Seamless, GrubHub, QuikOrder, OpenTable, Agilysis, Living Social (Onosys) - the three largest pizza chains – (Papa John's, Domino's, Pizza Hut) and many of the leading ticketing companies, travel aggregators and hotel companies.

Ameranth has existing patent license agreements with Taco Bell, Cardfree, Bj's Pizza, Circleshout, Cognizant, EMN8/Tillster, ORDIT, Monkeymedia, Meplus1, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, XPIENT, Munchaway, OrderBee LLC, Ticketmob/Laughstub, Par, Subtldata, Comcash, Snapfinger, My Check LLC, and Fork LLC and is in active negotiations to provide licenses to several additional hospitality industry product/service providers and end customer chains.

“I am very pleased that yet another very significant and renowned hospitality industry leader has chosen to operate ethically and respect and license our twice USPTO confirmed valid inventions. Ameranth's patent license affords these leaders with the ability to provide their customers full patent coverage and protection in online/mobile ordering, customer loyalty, mobile payment processing, reservations and ticketing. Ameranth highly recommends that chains obtain their web/mobile technology solutions through its many existing licensees - who have and will be able to provide full protection at very advantageous licensing rates or, if preferable - contact us directly” stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, e.g., The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as “*one of the leading pioneers of information technology for the betterment of mankind.*”

#### **About Ameranth, Inc.:**

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

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