



FOR IMMEDIATE RELEASE

## **Ameranth Expands Its Patent Enforcements to include its 21<sup>st</sup> Century Communications™ Web/Wireless Synchronization Inventions**

*'Lawsuit names Pizza Hut, Domino's, Papa John's, Opentable, and others as infringing its patent claims'*

**August 15, 2011, San Diego** — Ameranth, Inc. announced today that it has filed a patent infringement lawsuit in the United States District Court for the Southern District of California in San Diego - against defendants Pizza Hut, Inc., Pizza Hut of America, Inc., Domino's Pizza, Inc., Domino's Pizza LLC, Papa John's USA, Inc., OpenTable, Inc., GrubHub, Inc., Netwaiter, LLC and LaughStub LLC. All of these defendants now widely deploy and depend upon technology and systems which incorporate Ameranth's inventions protected by one or more claims of Ameranth's patents (**U.S. Pat. Nos. 6,384,850 and 6,871,325**).

Ameranth's pioneering inventions have been widely adopted and are thus now essential to the modern wireless/web hospitality enterprise of the 21st Century. The explosive growth of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, i.e., the 21<sup>st</sup> Century Communications™ system - invented in 1998 and then patented by Ameranth's visionary inventors. Modern hospitality systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require Ameranth's patents for their wireless/web synchronization.

Ameranth was established in 1996 to develop and provide innovative information technology solutions for the hospitality industry (including, e.g., restaurants, hotels, casinos, nightclubs, cruise ships and other entertainment and sports venues), which resulted in its 21<sup>st</sup> Century Communications™ Web/Wireless synchronization inventions that are covered by claims of the patents asserted in the new lawsuit. Ameranth has been widely recognized as a technology leader in the provision of wireless and internet-based systems and services to, *inter alia*, restaurants, hotels, casinos, cruise ships and entertainment and sports venues. Ameranth's award winning inventions enable, in relevant part, generation and synchronization of menus, including but not limited to restaurant menus, event tickets, and other such products across fixed, wireless and/or internet platforms as well as synchronization of hospitality information and hospitality software applications across fixed, wireless and internet platforms, including but not limited to, computer servers, web servers, databases, affinity/social networking systems, desktop computers, laptops, "smart" phones and other wireless handheld devices.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, e.g., The Wall Street Journal, New York Times, USA Today and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "one of the leading pioneers of information technology for the betterment of mankind."

"Ameranth is determined to enforce its valuable patent portfolio against infringers and the filing of this new patent lawsuit is a major step in that direction and one that we are confident will succeed," stated Vern Yates, Ameranth's Chairman and Chief Executive Officer. "Ameranth's inventors were visionaries who first recognized the underlying technical problems to achieve total synchronization and then invented the breakthrough solutions to resolve those problems. These inventions enable the needs of 21<sup>st</sup> Century Communications, and Ameranth's prescient vision of an interconnected world of smart phones, wireless networks, central/cloud databases and social networks has now become a reality and a critical part of everyday operations of almost all modern hospitality systems."

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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