



FOR IMMEDIATE RELEASE

**Ameranth Signs a New Patent License with  
ChowNow LLC for its Patented 21<sup>st</sup> Century  
Communications™ Web/Wireless  
Synchronization Inventions**

*'Another new patent license further confirms the value of Ameranth's Patents'*

June 22, 2012, San Diego, CA — Ameranth, Inc. announced today that it has entered into a patent license agreement with ChowNow LLC of Los Angeles, California, [www.chownow.com](http://www.chownow.com) - an exciting new innovator in the online/mobile restaurant ordering market.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733 - with additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21<sup>st</sup> Century Communications™ system invented in 1998 by Ameranth's visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants; including Seamless, GrubHub, Exit41, PAR, QuikOrder, OpenTable, Agilysis and the three largest pizza chains - Papa John's, Domino's and Pizza Hut.

In addition to its new license with Chownow, Ameranth has patent license agreements with Radiant, Menusoft, Netwaiter, Brink Software, Savory Mobile, Compelcart, Xpient, Munchaway, Ticketmob/Laughstub and Snapfinger, and is in active negotiations to provide licenses to numerous additional hospitality industry product/service providers

"We are very pleased to secure this new patent license agreement with ChowNow" stated Vern Yates, Ameranth's Chairman and Chief Executive Officer. "The patent license enables them - to be assured that they and their customers have the patent coverage that they need - from this point forward. We wish them much success ahead." added Yates.

“I am pleased to have reached a license agreement with Ameranth. We can now continue to focus our time on building innovative products for restaurants nationwide” stated Christopher Webb, Founder/CEO of ChowNow LLC.

The adoption of Ameranth’s technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth’s inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, e.g., The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as “one of the leading pioneers of information technology for the betterment of mankind.”

### **About Ameranth, Inc.:**

Ameranth, Inc. ( <http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

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