



FOR IMMEDIATE RELEASE

## **Ameranth Secures Major New Licensee of its 21st Century Casino™ Gaming Patents**

*Hustler Casino licenses Ameranth's gaming/poker patents*

**January 2, 2014**, San Diego, CA. — Ameranth, Inc. today announced that it has signed a long term patent license agreement with Hustler Casino of Gardena, California, ([www.hustlercasino.com](http://www.hustlercasino.com)) for its multi-faceted, multi patent player/dealer tracking/management claims - including all claims from Ameranth's strategic gaming patents (**U.S. Pat. No. 6,431,650, 7,878,909 and 8,393,969**), - whose validity term extends into 2026. Hustler Casino is a renowned and respected poker room which has more than #50 active tables. This new gaming patent license now means that all of the individual casinos/pokers rooms that were originally infringing defendants are now licensed, (fully or in part) under Ameranth's strategic gaming patents.

Ameranth still has active lawsuits in the United States District Court for the Central District of California, against Genesis Gaming Inc, and IT Casino Solutions LLC, for their ongoing infringements of one or more of these three gaming patents and for their extensive past damages.

Ameranth's gaming industry leading Poker Room Manager (PRM) automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide, including Lucky Chances Casino, Casino Arizona, Bicycle Casino, Crown Casino in Australia and numerous other installations. Ameranth also has additional patent licensees, including e.g. Normandie Casino, Aviator Casino, Commerce Casino and Village Club Casino. Casino Arizona's 50 poker tables and Lucky Chances 40 tables make them among the largest and most advanced poker rooms in the world and Ameranth provides its comprehensive technical capabilities to automate their seating, tournament, waitlist, communications and player tracking functionalities. Several additional new significant PRM wins/deployments are being finalized as well.

*'We are very pleased to have secured such a noteworthy patent license from Hustler Casino to further confirm the strength of Ameranth's gaming patents. We now have most of the largest poker rooms in the world under long term patent licenses. We will continue to vigorously enforce our gaming patents, against the defendants that are still infringing our patents' - said Vern Yates, Ameranth's Chairman and Chief Executive Officer.*

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality/gaming market. Ameranth has also been awarded ten technology and “best product” awards. The approval of its key strategic gaming patents confirms Ameranth’s leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room and clearly establishes Ameranth as the technology leader in virtually all automated aspects of poker rooms - as part of Ameranth’s overall 21<sup>St</sup> Century Casino™ vision.

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