



FOR IMMEDIATE RELEASE

## **Ameranth Receives ‘Notice of Allowance’ for Major New Poker/Gaming Patent**

*New Patent Covers Poker Tournaments in U.S. based Casinos and Poker Rooms*

November 12, 2014, San Diego — Ameranth, Inc. today announced that it has received an official Notice of Allowance (NOA) for a new **Poker Tournament** based patent by the United States Patent and Trademark Office for a major new patent titled: ‘Products and Processes for Operations Management of Casino, Leisure, and Hospitality,’ which will have a term extending until at least 2025. This new patent, (which will be the **fourth** in its family of poker room/casino patents) further protects Ameranth’s revolutionary automated poker room and casino management inventions.

This new patent, includes **#20** comprehensive claims, that include not only the operation of large and small Poker Tournaments in poker rooms throughout the US, but also online registrations for those poker tournaments and integration with player tracking systems, as well as many other key poker tournament features, reflecting the visionary aspects of Ameranth’s family of gaming/poker tournaments. This patent was allowed, even under the increasing scrutiny resulting from recent US Supreme Court rulings, which have generally made patents like Ameranth’s more difficult to obtain; thus making this NOA extremely important and further confirming the numerous technological breakthroughs in Ameranth’s patents as being truly novel.

This new patent – combined with Ameranth’s (**U.S. Pat No. 8,393,969**) patent and Ameranth’s (**U.S. Pat. No. 7,431,650**) titled “Casino Poker and Dealer Management System” and the earlier U.S. Pat No. **7,878,909** further confirm Ameranth’s innovation and leadership role for many current and emerging automated casino applications and deployments. The approval of this new key strategic patent clearly further establishes Ameranth as the technology leader in automating poker rooms and casinos - as part of Ameranth’s overall 21<sup>st</sup> Century Casino™ vision. Ameranth will soon have more than **#100** different claims, covering one or more of many of the critical aspects of modern poker room operations as well as dealer aspects in the casino as well.

Ameranth is also diligently preparing for its patent infringement trial against major infringer Genesis Gaming Solutions Inc. with trial commencing in Los Angeles, on February 10, 2015. Ameranth filed its second gaming lawsuit in the Central District of California, on March 13, 2013 (asserting infringement of U.S. Pat. No. **8,393,969**, against defendant Genesis Gaming Solutions Inc. This second lawsuit follows Ameranth’s February 3, 2011

lawsuit (enforcing our first two gaming patents). Both lawsuits have been combined into a single trial, now set to commence in less than 90 days. Ameranth has already defeated Genesis's attempts to invalidate the patents through the reexamination process in the USPTO. While Genesis continues to willfully infringe Ameranth's patents, five of the ten largest poker rooms in the world, are already licensees of Ameranth's patents, as well as others too.

"This new Poker Tournament patent soon to issue to Ameranth will be combined with our three other patents and along with our exceptional 21<sup>st</sup> Century Casino™ and Poker Room Management (PRM) technology/products they will enable us to serve our gaming customers even better for the future and to expand our leadership role", said Vern Yates, Ameranth's Chairman and Chief Executive Officer. 'We are pursuing the enforcement of our valuable patents against infringers like Genesis to protect the exceptional value of our intellectual property. We will continue to offer licenses to this innovative technology for the companies and casinos/poker rooms employing it or seeking to employ it' - said Yates.

Ameranth's industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and "best product" awards.

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