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## **Ameranth Files New Application For A Major New Poker/Gaming Patent**

*5<sup>th</sup> In The Gaming/Patent Family Will Further Protect Key Inventive Concepts*

November 24, 2014, San Diego — Ameranth, Inc. today announced that it has filed for an additional gaming/poker patent, (its **fifth**), titled: 'A computerized system for poker room automation with 'player self-registration' and 'player away status button' functionality'. This expanded patent functionality will further protect Ameranth's numerous inventive innovations against those that are or might contemplate infringement of Ameranth's breakthrough poker room inventive technology.

This new application follows the recent Notice of Allowance (NOA) by the United States Patent and Trademark Office for its **4th** patent which is a **Poker Tournament** based patent: 'Products and Processes for Operations Management of Casino, Leisure, and Hospitality,' which will have a term extending until at least 2025. The new patent application includes **#20** new comprehensive patent claims, that include not only the operation of large and small poker rooms throughout the US, but also mobile, kiosk and online registrations, integration with player tracking systems, as well as many other key features. This new patent will also protect Ameranth's innovations - including 'at the table' functionality, including e.g. tracking when players are playing or lobbying, while using specialized at the table software and/or hardware devices. These new claims further reflect the visionary aspects of Ameranth's family of gaming/poker patents.

When issued, this new patent – combined with its imminent, 4<sup>th</sup> and with Ameranth's (**U.S. Pat No. 8,393,969**) patent and Ameranth's (**U.S. Pat. No. 7,431,650**) titled "Casino Poker and Dealer Management System" and the earlier U.S. Pat No. **7,878,909** further confirm Ameranth's innovation and leadership role for many current and emerging automated casino applications and deployments. Ameranth will soon have more than **#120** different claims, covering one or more of many of the critical aspects of modern poker room operations as well as dealer rotation/scheduling aspects in the casino.

Ameranth is also diligently preparing for its patent infringement trial against major infringer Genesis Gaming Solutions Inc. with trial commencing in Los Angeles, on February 10, 2015. Ameranth filed its second gaming lawsuit in the Central District of California, on March 13, 2013 (asserting infringement of U.S. Pat. No. **8,393,969**, against defendant Genesis Gaming Solutions Inc. This second lawsuit follows Ameranth's February 3, 2011 lawsuit (enforcing our first two gaming patents). Both lawsuits have been combined into a

single trial, now set to commence in less than 90 days. Ameranth has already defeated Genesis's attempts to invalidate the patents through the reexamination process in the USPTO. While Genesis continues to willfully infringe Ameranth's patents, five of the ten largest poker rooms in the world, are already licensees of Ameranth's patents, as well as others too.

"This new Poker Room patent application continues our corporate strategic plan and commitment to optimize the protections afforded by Ameranth's family of Poker/Gaming patents. Our breakthrough patents combined with our exceptional 21<sup>St</sup> Century Casino™ and Poker Room Management (PRM) vision/technology/products will enable us to serve our gaming customers even better for the future and to further expand our leadership role", said Vern Yates, Ameranth's Chairman and Chief Executive Officer. "We are ever broadening our IP portfolio and pursuing the enforcement of our valuable patents against infringers like Genesis to protect the exceptional value of our intellectual property, however, we will continue to offer licenses to this innovative technology for the companies and casinos/poker rooms employing it or seeking to employ it" - said Yates.

Ameranth's industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and "best product" awards.

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