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NEWS

Ameranth Signs a New Patent License with MunchAway LLC for its Patented 21st Century Communications™ Web/Wireless Synchronization Inventions

'Another new patent license further confirms the value of Ameranth's Patents'

January 31, 2012, San Diego, *CA* — Ameranth, Inc. announced today that it has entered into a patent license agreement with MunchAway LLC of Denver, Colorado, a leader in restaurant online/mobile ordering.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733 - with additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21St Century Communications™ system invented in 1998 by Ameranth's visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants; including Seamless, GrubHub, Exit41, PAR, QuikOrder, OpenTable, TicketMob/Laughstub and the three largest pizza chains - Papa John's, Domino's and Pizza Hut.

"We are delighted to secure this new patent license agreement with MunchAway" stated Vern Yates, Ameranth's Chairman and Chief Executive Officer. "MunchAway is a leader in online/mobile ordering for restaurants in the United States. Ameranth has known and respected Rob Johnson, (MunchAway's Founder and CEO) for many years and we wish him and MunchAway much success ahead," added Yates.

"We are pleased to have reached a satisfactory resolution of our patent dispute with Ameranth and we are looking forward to working with them in the future." Robert Johnson, CEO of MunchAway LLC.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve

different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "one of the leading pioneers of information technology for the betterment of mankind."

About Ameranth, Inc.:

Ameranth,Inc. (http://www.ameranth.com) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal, New York Times, Chicago Sun Times, USA Today, Business Week, US News & World Report, Nation's Restaurant News, Hospitality Technology, TIME, CNNfn, San Diego Union Tribune,* and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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About MunchAway LLC:

MunchAway LLC provides robust, reliable and secure eCommerce software to restaurants and service providers that enable restaurants to boost sales, improve efficiency and create the most enjoyable take out, delivery and catering experience for their patrons. The senior management team of MunchAway LLC is comprised of industry professionals with extensive expertise in online ordering systems and point of sale system integration