

NEWS

FOR IMMEDIATE RELEASE

Ameranth Secures Two New Licensees and Expands Enforcements of its Patented 21st Century Communications™ Web/Wireless Synchronization Inventions

'Brink Software Inc., and NetWaiter LLC sign patent license agreements, while Seamless North America, LLC, Exit 41 LLC, Quikorder Inc., O-web Technologies Ltd. are added as new defendants to Ameranth's patent infringement lawsuit '

October 3, 2011, San Diego — Ameranth, Inc. announced today that it has entered into patent license agreements with two new licensees - while recently expanding its patent enforcement against additional infringers in the online/mobile ordering space.

New Patent License Agreements Signed

Brink Software, Inc., and NetWaiter, LLC have recently licensed Ameranth's hospitality synchronization patents. 'We licensed Ameranth's pioneering synchronization patents to protect the development we have done in the online ordering space,' said Richard Stack, CEO of Brink Software Inc. 'NetWaiter LLC is pleased to license Ameranth's innovative patents and inventions covering our online/mobile ordering services,' said Jared Shimoff, NetWaiter's Senior Director.

"We are delighted to secure these two new patent license agreements with NetWaiter, LLC, and Brink Software, Inc.," stated Vern Yates, Ameranth's Chairman and Chief Executive Officer. "Ameranth looks forward to continuing to expand its patent licensing to include many others at its reasonable license rates," added Yates. "Ameranth's inventors were visionaries who first recognized the underlying technical problems to achieve total synchronization and then invented the breakthrough solutions to resolve those problems."

Patent Infringement Lawsuit Expanded To Additional Infringers

Seamless Web, Quikorder Inc, Exit 41, and Onosys were added as defendants to an earlier filed patent infringement lawsuit in the United States District Court for the Southern District of California in San Diego , originally filed against defendants Pizza Hut, Inc., Domino's Pizza, Inc., Papa John's USA, Inc., OpenTable, Inc., GrubHub, Inc., NetWaiter, LLC and LaughStub, LLC. All of these defendants now widely deploy and depend upon technology

and systems which incorporate Ameranth's inventions protected by one or more claims of the Ameranth patents asserted in the lawsuit (**U.S. Pat. Nos. 6,384,850 and 6,871,325**).

In parallel with the San Diego lawsuit and the 11 defendants to that action, Ameranth has recently defeated all attempts by the 4 defendants in another patent infringement lawsuit pending in the Eastern District of Texas, Case No: 2:10-CV-294-DF-CE,, to dismiss, sever, transfer and/or stay that case. The Texas case is again fully moving forward toward trial to enforce Ameranth's web/wireless synchronization patents. The defendants in the Texas case are Menusoft Inc., Par Technology Corp., Kudzu/Snapfinger Inc. and Lonetree Technologies/MunchAway.

Ameranth's pioneering inventions have been widely adopted and are thus now essential to the modern wireless/web hospitality enterprise of the 21st Century. The explosive growth of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, i.e., the 21st Century Communications™ system invented in 1998 and then patented by Ameranth's visionary inventors. Modern hospitality systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require Ameranth's patents for their synchronization.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, e.g., The Wall Street Journal, New York Times, USA Today and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "one of the leading pioneers of information technology for the betterment of mankind."

.About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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