

# NEWS

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## **Ameranth Inc. Announces Availability of Poker Room Manager (PRM) '6.0' - With Revolutionary New Technical Features**

*(World's first mobile waitlist/reservation system for Poker Rooms)*

**August 1, 2014**, San Diego — Ameranth, Inc. today announced the availability of its revolutionary Poker Room Manager **(PRM) '6.0'** software as part of its 21<sup>st</sup> Century Casino™ vision, inclusive of many breakthrough features and capabilities never before available anywhere in the world. For a demonstration of this new, breakthrough functionality, please visit Ameranth's web site, at [www.ameranth.com](http://www.ameranth.com). This significant new software release further establishes PRM's position as the most capable, most advanced and 'best value' poker room automation solution available.

For the **first time**, anywhere in the world, poker players can not only view the wait times in their casinos and poker rooms of choice, via their IOS and/or Android based mobile devices, but also actually register and place themselves **directly** onto the casino/poker room waitlists for the games of their choice; **all automatically** and from wherever they are. Further, Ameranth's **(PRM) '6.0'** calculates and estimates the wait times for each of those games, so that the player has a good estimate of the length of their wait time, again **all automatically**. In addition to smart phone access, this newly available poker room waitlist information and the self registration functionality is also available to players from any other web enabled devices. **(PRM) 6.0** automatically adjusts to the style, type and size of the mobile devices. These new, mobile enabled features seamlessly synchronize with PRM's unique and exceptional 'finger on glass' touch-screen user interface used by the staff in the poker rooms themselves. Its revolutionary poker tournament functionality also includes a 'state of the art' web based interface - with powerful and expansive tournament functionality available. Its player tracking solutions include optimal kiosk interfaces, web based sign ups, integration with the leading/major industry player tracking systems/standards and reward point checking and numerous other breakthrough and unique features not available elsewhere. Enhanced SMS/Text messaging is included as well as a wireless 'staff alert board', and expansive 'jackpot' functionality.

**(PRM)** is also the only product licensed with Ameranth's powerful set of gaming patents (inclusive of **U.S. Pat. No. 8,393,969** and **U.S. Pat. No. 7,878,909**, titled "Products and Processes for Operations Management of Casino, Leisure, and Hospitality," and **U.S. Pat. No. 7,431,650** titled "Casino Poker and Dealer Management System") - whose terms

extend into 2025. Ameranth has filed lawsuits in the Central District of California, on February 2, 2011 against **Genesis Gaming Inc**, for their ongoing infringements of these patents and for their significant past damages, with trial for their infringements scheduled in Los Angeles in February 2015. Ameranth's gaming/poker patents have already been licensed by three of the largest five poker rooms in the world.

“This exciting new **PRM ‘6.0’** product release - backed by our strategic gaming patents shows Ameranth's continued product and technology leadership as well as our unique expertise in mobility, web integrations, waitlisting and data synchronization,” said Vern Yates, Ameranth’s Chairman and Chief Executive Officer. ‘We are enforcing our valuable patents against those that infringe - to protect the exceptional value of our intellectual property. We also continue to offer licenses for this patented technology to the companies and/or casinos/poker rooms employing it or seeking to employ it’ - said Yates.

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com>) is a recognized leader in the hospitality/gaming market. Ameranth’s gaming industry leading PRM systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide. Ameranth has also been awarded ten technology and “best product” awards. The approval of its key strategic gaming patents confirms Ameranth’s leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room and clearly establishes Ameranth as the technology leader in virtually all automated aspects of poker rooms - as part of Ameranth’s overall 21<sup>St</sup> Century Casino™ vision.

Tel: (888) AMERANTH Fax: (858) 362-0151  
<http://www.ameranth.com> mail to: [info@ameranth.com](mailto:info@ameranth.com)