

NEWS

FOR IMMEDIATE RELEASE

Ameranth's Strategic Gaming – (Dealer Scheduling/Rotation) Patent Confirmed Valid by United States Patent and Trademark Office

Ameranth defeats both Genesis Gaming's and IT Casino Solutions LLC's reexamination attempts to invalidate the patent

May 1, 2012, San Diego — Ameranth, Inc. today announced that the United States Patent and Trademark Office confirmed in Reexaminations No. 90/001,859 and 90/011915 the validity of **17** claims of Ameranth's strategic gaming patent (U.S. Pat. No. 7,878,909) titled "Products and Processes For Operations Management of Casino, Leisure and Hospitality Industry" which further confirms Ameranth's innovation and leadership role for many current and emerging automated casino applications and deployments. The confirmation of the validity of this key strategic patent – following the recent validity determination as to Ameranth's 7,431,650 patent - further confirms Ameranth's leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room. This ruling also clearly confirms Ameranth as the technology leader in virtually all automated aspects of casino dealer tracking/scheduling/rotation and of poker room automation - as part of Ameranth's overall 21st Century Casino™ vision.

Ameranth's breakthrough 7,878,909 patent includes confirmed valid claims which broadly cover almost all aspects of scheduling, assigning, tracking, rotation, and monitoring and optimizing the deployments and scheduling of dealers within the modern casino and/or poker room – including public displays, wireless/internet connections, interfaces to "at the table shuffling machines," reports, legacy system integration and many other key aspects critical to the modern casino and/or poker room.

Ameranth filed its lawsuit in the U.S. District Court for the Central District of California on February 2, 2011 (asserting infringement of U.S. Pat. Nos. 7,431,650 and 7,878,909) against defendants including Genesis Gaming Solutions, Inc., IT Casino Solutions LLC, Hollywood Park Casino, Inc., California Commerce Club, Inc. and Normandie Club, LP and later added Hustler Casino as an additional defendant. Subsequently, Hollywood Park Casino and Normandie Club (as well as others) took licenses to Ameranth's patents.

Hoping to escape their substantial and ever growing infringement liabilities, Genesis Gaming and IT Casino Solutions both filed Reexamination Requests in 2011 seeking to invalidate Ameranth's patent and all of its claims. However, despite all of Genesis's efforts and in spite of the best alleged prior art references that both Genesis and IT Casino

Solutions were able to locate and present to the Patent Office, 17 claims (including those covering all aspects of dealer scheduling/rotation/tracking) were confirmed valid by the U.S. Patent Office on April 27, 2012. Further, Ameranth has yet another pending patent application - with still more claims expected to be approved in the gaming/poker segment as well.

“We are very excited that the United States Patent Office has again confirmed the validity of our strategic gaming patents, now to also include our 7,878,909 patent,” said Vern Yates, Ameranth’s Chairman and Chief Executive Officer. “We were confident of success and knew that the defendants’ attempt to invalidate this industry leading and breakthrough patent would fail - just as the attempt to invalidate the 7,431,650 patent did, and they failed yet again. We will continue to offer licenses to this technology for the companies and casinos/poker rooms employing it or seeking to employ it” - added Yates.

Ameranth’s industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and “best product” awards.

Tel: (888) AMERANTH Fax: (858) 362-0151

<http://www.ameranth.com> mail to: info@ameranth.com