



FOR IMMEDIATE RELEASE

## **Ameranth Secures New Poker Accounts and Licenses its Gaming Patents to Additional Rooms/Casinos**

*New wins and expanded patent licenses continue Ameranth's strong gaming momentum in 2011*

**September 27, 2011**, San Diego, CA. — Ameranth, Inc. today announced that it has secured several new poker room accounts and expanded the licensing of Ameranth's strategic gaming patents (**U.S. Pat. No. 7,878,909**, titled "Products and Processes for Operations Management of Casino, Leisure, and Hospitality Industry," and **U.S. Pat. No. 7,431,650** titled "Casino Poker and Dealer Management System") - whose validity term extends into 2025. Ameranth has filed a lawsuit in the United States District Court for the Central District of California, on February 2, 2011, against Genesis Gaming Inc, IT Casino Solutions LLC, and others for their ongoing infringements of these patents and for their extensive past damages.

Ameranth's gaming industry leading Poker Room Manager (PRM) automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide, and Ameranth is rapidly expanding its installations of PRM with several new strategic poker room wins, including Lucky Chances Casino, Casino Arizona, and new patent licensees, Aviator Casino and Village Club Casino. Casino Arizona's 50 poker tables and Lucky Chances 40 tables make them among the largest and most advanced poker rooms in the world and Ameranth provides its comprehensive technical capabilities to automate their seating, tournament, waitlist, communications and player tracking functionalities. Several additional new significant PRM wins/deployments are being finalized as well.

*"Poker Room Manager's powerful feature set - combined with our multiple strategic patents have led to our numerous new poker room wins/deployments and we are proud to have new poker room sites and partners - like the Lucky Chances Casino and Casino Arizona,"* said Vern Yates, Ameranth's Chairman and Chief Executive Officer. *'We are pleased to have already secured noteworthy licensees to our patents and we are confident that our patents will be confirmed stronger than ever from the ongoing reexamination process being conducted by the United States Patent Office'* - said Yates.

About Ameranth Inc:

Ameranth, Inc. ( <http://www.ameranth.com> ) is a recognized leader in the hospitality/gaming market. Ameranth has also been awarded ten technology and “best product” awards. The approval of its key strategic gaming patents confirms Ameranth’s leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room and clearly establishes Ameranth as the technology leader in virtually all automated aspects of poker rooms - as part of Ameranth’s overall 21<sup>St</sup> Century Casino™ vision.

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