



FOR IMMEDIATE RELEASE

Ameranth Wins Reexamination Battle with Genesis Gaming Inc, for its Lead Gaming/Poker Patent and Achieves Favorable Markman Ruling

Ameranth has defeated all Defendant's reexamination attempts to invalidate the patents

May 20, 2014, San Diego — Ameranth, Inc. today announced that the United States Patent and Trademark Office has rejected the appeal of Genesis Gaming Inc. and has now issued a Reexamination Certificate, confirming the validity of its lead gaming/poker patent, (U.S. Pat. No. **7,431,650**). In a desperate attempt to escape the strategic consequences of yet another huge Ameranth victory, Genesis repeatedly filed petitions to try to overcome their fatally flawed appeal attempt, yet the USPTO rejected all such appeals/excuses. This latest Ameranth win follows Ameranth victories in the other two Reexaminations filed by Genesis and by IT Casino Solutions Inc. (ITCS). These **three** Ameranth strategic victories within the USPTO, and the highly favorable to Ameranth May 2, 2014 Markman claim construction ruling, position Ameranth **very strongly** in the ongoing litigation against Genesis, ITCS and Commerce Casino in the Central District of California - with the trial just eight months away now.

In Interparties Reexamination No. 95/001,698, the validity of **#27** claims of Ameranth's strategic gaming patent (U.S. Pat. No. **7,431,650**) titled "Casino Poker and Dealer Management System" were confirmed valid. In Exparte Reexaminations No. 90/011,859 and No. 90/011,915 - the validity of **#17** claims of the patent (U.S. Pat No. **7,878,909**) titled 'Products and Processes for Operations Management of Casino, Leisure and Hospitality Industry' were confirmed valid on March 15, 2013. Further, Ameranth also is asserting its (U.S. Pat. No **8,393,969**) patent and its **#42** claims against the Defendants. These three strategic victories and its now **#86** valid patent claims further confirm Ameranth's innovation and leadership role for many current and emerging automated poker room applications and deployments. Additionally, the confirmation of the validity of these key strategic patents validate Ameranth's leading and pioneering role in automating casinos overall and enabling the full computerized automation of the modern poker room - while clearly establishing Ameranth as the technology leader in virtually all automated aspects of poker rooms - as part of Ameranth's overall 21st Century Casino™ vision. Further still, Ameranth has a fourth patent pending, with yet more claims expected to be allowed in the near future.

Hoping to escape their substantial infringement liabilities, Genesis and ITCS had filed these three Reexamination Requests in July and August of 2011 - seeking to invalidate

Ameranth's patents and all of its claims. However, despite all of Genesis's and IT Casino Solutions efforts and in spite of the best alleged prior art references that they were able to locate and present to the Patent Office, #44 claims (including those covering all aspects of the modern poker room) were confirmed valid by the U.S. Patent Office. These now confirmed valid claims broadly cover systems encompassing virtually all critical operations of the modern poker room - including player seating, public displays, tournaments, dealer rotation/tracking, player tracking (at room level or at/or from poker tables), security, wireless/internet connections, player databases, web connectivity, player kiosks and interfaces to/with at the table shuffling machines and many other key aspects of the modern poker room.

"We are very pleased that the United States Patent Office has rejected all appeals by Genesis Gaming Inc and has now confirmed the validity of our strategic poker room automation patents," said Vern Yates, Ameranth's Chairman and Chief Executive Officer. We knew that the defendants' flawed attempts to invalidate these industry leading and breakthrough patents would fail, just as we are confident that all of their other frivolous defenses will fail too. We will continue to offer fair and reasonable licenses to our innovative technology for the companies and casinos/poker rooms employing it, or seeking to employ it and to vigorously enforce these patents against infringers" - added Yates.

Ameranth's industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and "best product" awards.

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