



FOR IMMEDIATE RELEASE

Ameranth Receives Approval of Major New “Casino Operations Management” Patent

*Ameranth’s newest patent is for its revolutionary invention for
Managing ‘dealer rotation and scheduling’ within Casinos*

November 12, 2010, San Diego — Ameranth, Inc. announced today that it has received an official “Notice of Allowance” from the United States Patent and Trademark Office for a major patent, titled “Products and Processes for Operations Management of Casino, Leisure, and Hospitality” and which will have a term extending until 2025. This new patent protects Ameranth’s revolutionary, automated dealer rotation and scheduling invention. The approval of this key strategic patent confirms Ameranth’s leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room, and it clearly establishes Ameranth as the technology leader in virtually all automated aspects of poker rooms, further expanding Ameranth’s overall 21st Century Casino™ vision. This new patent, combined with Ameranth’s portfolio of wireless/web data synchronization patents (applicable to wireless gaming and other casino applications) and Ameranth’s recent patent # 7,431,650 titled “Casino Poker and Dealer Management System” further confirm Ameranth’s innovation and leadership role for many current and emerging automated casino applications and deployments.

Ameranth’s newest patent, titled “Products and Processes for Operations Management of Casino, Leisure and Hospitality Industry,” includes claims which broadly cover a system encompassing virtually all critical automated dealer operations of the modern casino.

“This exciting new patent combined with our exceptional Poker Room Management (PRM) technology and our strong support organization will enable us to serve our gaming customers even better for the future and to continue our leadership role”, said Vern Yates, Ameranth’s Chief Executive Officer.

Ameranth’s industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market. Ameranth has also been awarded twelve technology and “best product” awards.

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