

West LegalEdcenter and The Daily Journal present

2014 Patent Disputes Forum

September 30, 2014
San Diego Marriott La Jolla
La Jolla, CA

Co-Chairs

Bill Abrams, Partner, Steptoe & Johnson LLP
Randy Kay, Jones Day

8:15am – 9:00am

Registration (Continental Breakfast)

9:00am – 9:05am

Introduction by Co-Chairs

9:05am – 10:05am

PTO Forum: Up-to-Date Policies and Practices

Discussion of current procedures available at the USPTO for assertion of patent disputes, including Inter Partes Review and preissuance submissions.

Moderator

Panelists

John Cabeca, Director, Silicon Valley USPTO Office
David M. Maiorana, Partner, Jones Day
John Caracappa - Steptoe & Johnson LLP

10:05 am – 11:05am

In House Perspectives on Patent Litigation

Listen in as the panel addresses the types of patent litigation issues being confronted by in-house lawyers on a day-to-day basis and provides perspective on how companies are addressing those issues. Come prepared with your questions!

Moderator

Randy Kay, Jones Day

Panelists

Keith McNally - President, Ameranth, Inc.

Michael Myers - Senior IP Litigation Attorney, Micron Technology

Emily C. O'Brien – Patent Litigation Counsel, Google Inc.

11:05 am – 11:20 am

Networking Break

11:20 am – 12:30 pm

Patent Trial Best Practices: Judge and Bar Perspectives

Featuring leading attorneys and prominent jurists will address strategies in litigation and patent disputes, giving you the rare, up-close chance to ask questions and get their candid views in a relaxed setting.

Moderator

Bill Abrams – Partner, Steptoe & Johnson LLP

Panelists

Hon. William McCurine, Jr. - Retired Federal Magistrate Judge

12:30 pm – 1:30 pm

Networking Luncheon

1:30 pm – 2:30 pm

Patent Law Before the Supreme Court in 2014

This year's Supreme Court IP docket will bring significant changes for companies of all sizes and across a variety of industries. This is a can't-miss panel for every patent attorney who wants to stay on the forefront of current developments.

Moderator

Stanley J. Panikowski – Partner, DLA Piper LLP

Panelists

Jason C. Lo – Partner, Gibson Dunn

Peter Schwechheimer - Vice President, Charles River Associates

Ted Sichelman - Professor of Law, University of San Diego

Howard Wisnia –Member, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

2:30 pm – 3:30pm

Winning Trial Techniques for the Complex Patent Litigator

A patent case brings more unique challenges than any other "brand" of litigation. This panel of seasoned patent trial lawyers will shed light on the trial experience from start to finish, including strategies for picking a jury, presenting complex technical issues to a lay jury, using expert witnesses to gain the edge, preserving appellate issues, delivering effective opening statements and winning closing arguments, tailoring your case for a bench or jury trial, the secrets of effective mediation advocacy and settlement strategies, and much more.

Moderator

Jeff Kichaven – Jeff Kichaven Commercial Mediation

Panelists

Victoria F. Maroulis – Quinn Emanuel Urquhart & Sullivan, LLP

S. Christian Platt - Partner, Jones Day

Barry Wallace – Thomson Reuters Expert Witness Services

3:30 pm – 3:45 pm

Networking Break

3:45pm – 4:45pm

Ethical Concerns for IP Lawyers

The USPTO has specific concerns to which IP lawyers must adhere. Find out why and how IP lawyers have different rules from other

attorneys and what you must do to stay current and stay out of trouble!

Panelists

Boyd Cloern – Steptoe & Johnson LLP

4:45pm –6:00pm

Networking Reception