

NEWS

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Ameranth Signs a New Patent License - for its Patented 21st Century Communications™ Web/Wireless Data Synchronization Inventions

'45th patent license – with Squirrel Systems Inc. includes mobile/web ordering' and more'

January 13, 2016, San Diego, CA — Ameranth, Inc. announced today that it has entered into a patent license agreement with Squirrel Systems, Inc. , of Burnaby, Canada , (www.squirrelsystems.com), a leading technology provider to the hospitality industry, with thousands of deployed restaurant point of sale (POS) systems in the United States. The Ameranth patent license includes mobile/web ordering, and other elements/fields critical to mobile/web deployments in the hospitality space.

Ameranth's direct 'data synchronization' licenses now number **45** (with dozens of 'sub-licensees'), - (representing/including more than **25** nationally recognized, large restaurant chains, totaling more than **50,000** deployed locations, which are in various stages of roll-out). In addition to its new patent license with Squirrel Systems, Ameranth has patent license agreements with Taco Bell, BJ's Restaurants, Jersey Mike's, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Xpient, Munchaway, OrderBee LLC, Mepius1 LLC, Ticketmob/Laughstub, Par, Subtledata, Comcash, Snapfinger, My Check LLC, Fork LLC, Circleshout as well as others and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

Ameranth's pioneering web/wireless data synchronization inventions have been patented (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077, 9,009,060 - with two additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. Numerous additional patent claims are also pending and/or under further review. The explosive growth of the use of smart phones, social/affinity group networking, cloud-based computing, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21st Century Communications™ system -- invented in 1998 by Ameranth's visionary inventors. Most modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality use Ameranth's patented inventions for synchronized operations.

“We are very pleased to have extended our long relationship with Squirrel Systems, a partner with Ameranth since the late 1990s and a POS company that we and the Hospitality Industry have long respected as a pioneer and an innovator and a company with the highest possible integrity and business ethics. They have joined the ever growing list of authorized Ameranth patent licensees. As smart phone usage and adoption continues to accelerate, the need for Ameranth's inventions is ever expanding and increasing in importance. This patent license affords full patent coverage and protection in online/mobile ordering to Squirrel Systems and its customers at very attractive rates,” stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

“Squirrel Systems is pleased to have secured favorable license rates for Ameranth’s online ordering patents and that we and our customers have full Ameranth patent protection. We have known Ameranth since the late 1990s – when we first recognized them as a leading innovator for the Hospitality Market ”, said Joe Cortese, Vice President of Product Development of Squirrel Systems, Inc.

The adoption of Ameranth’s technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth’s inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

About Squirrel Systems

Squirrel Systems is proud to be celebrating over 30 years as a technology provider to the global hospitality industry. In 1984, Squirrel revolutionized the industry with the first touchscreen restaurant POS system. Over the years, Squirrel introduced advancements such as integrated credit card authorization and native Microsoft SQL Server databases for real time data access. This spirit of innovation and success continues today with award-winning and customer-focused products. For more information, visit squirrelsystems.com.

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