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USPTO Issues New Strategic Poker/Gaming Patent To Ameranth Inc.

New Patent Covers Online Poker Registrations for Tournaments and Much More-

July 12, 2016, San Diego — Ameranth is pleased to announce that the United States Patent and Trademark Office (USPTO) has issued a new patent **9,390,590** for a new Poker/Gaming patent, titled: 'Products and Processes for Operations Management of Casino, Leisure, and Hospitality,' which will have a term extending until at least 2025. Further, Ameranth has also filed for a **seventh**, poker/gaming patent with #20 additional claims, as well, and it anticipates receiving an allowance for that, sometime in 2017.

This new patent is the **sixth** in its family of poker room/casino patents. It further protects Ameranth's revolutionary automated poker room and casino management inventions and supports Ameranth's long term strategic relationship with **Genesis Gaming Inc.** It provides even more protection for the **Bravo™ Poker** family of products including for its new, 'Online Tournament Registration' – (OTR) functionality - now operational and enabling online poker tournament registrations for the **World Series of Poker (WSOP)**, (the world's largest and most respected poker tournament.) Initial reports indicate that this deployment is enormously successful and is widely welcomed by the poker player community.

Additionally, this new patent includes #20 comprehensive patent claims for e.g. linking ('off site' poker player databases e.g. - associated with online poker tournaments) with the player databases in/of physical casino/poker rooms and includes additional claims for cloud based poker room management system implementations and certain integrations with online poker web sites and solutions.

These comprehensive new patent claims include not only the operation of large and small poker rooms throughout the US, but also online tournament registrations for those poker rooms and integration with card based player tracking systems relying on e.g. 'RFID'/'mag-stripe' card functionality or smart phone/kiosk based systems, as well as many key poker tournament features, reflecting the visionary aspects of Ameranth's family of gaming/poker patents. This patent was allowed, even under the increasing scrutiny resulting from recent US Supreme Court rulings, which have generally made software based patents more difficult to obtain; thus making this patent extremely important and further confirming the numerous technological breakthroughs in Ameranth's gaming/poker patents as being truly novel.

This new patent – **9,390,590** along with Ameranth’s existing gaming/poker patents i.e. (U.S. Pat Nos. **9,005,031; 8,393,969; 7,878,909, 7,431,650, and 9,072,965**) further protects Ameranth’s innovations and its strategic partner - Genesis Gaming’s products for current and emerging automated casino and poker room applications and deployments. The totality of these **six** issued patents, with more than **#150** claims between them, provides an extensive, broad and very valuable gaming/poker patent portfolio.

“This new strategic patent includes coverage for vastly expanded functionality and combined with our **#5** existing gaming/poker patents further supports our strategic relationship with **Genesis Gaming Inc.**, and positions us to serve our gaming customers and partners worldwide even better in the future”, said Vern Yates, Ameranth’s Chairman and Chief Executive Officer.

About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and “best product” awards.

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