

NEWS

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Ameranth Signs a New Patent License with Xpient Solutions LLC.- for its Patented 21st Century Communications™ Web/Wireless Data Synchronization Inventions

May 8, 2014, San Diego, CA — Ameranth, Inc. announced today that it has entered into a new patent license agreement, (it's **31st**), with xpient Solutions LLC. of Charlotte, North Carolina - (www.xpient.com). XPIENT is one of the largest and most respected POS companies in the world, with many of the world's largest restaurant chains as its customer. This new patent license enables XPIENT to expand into online/mobile ordering and mobile payments within the US - for its many independent restaurants, chain restaurants and consumers alike.

Ameranth's pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077 - with two additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21st Century Communications™ system invented in 1998 by Ameranth's visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth's patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants; including Starbuck's, Apple, Micros, Agilysis, Tabbed Out, OLO, Seamless, GrubHub, QuikOrder, OpenTable, Agilysis, Order In, - the three largest pizza chains – (Papa John's, Domino's, Pizza Hut) and many of the leading ticketing companies, travel aggregators and hotel companies.

Ameranth has patent license agreements with Taco Bell, Cognizant, EMN8, ORDIT, Monkeymedia, Meplus1, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, XPIENT, Munchaway, OrderBee LLC, Ticketmob/Laughstube, Par, Subtldata, Comcash, Snapfinger, My Check LLC, and Fork LLC and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

'XPIENT is one of the most respected POS companies in the world and one which Ameranth has had an excellent relationship with since the late 1990's. This patent license affords XPIENT, their partners and their customers full patent coverage and protection in online/mobile ordering and

mobile payment processing and Ameranth has provided and will support very favorable licenses for it and its customers ' stated Vern Yates, Ameranth's Chairman and Chief Executive Officer.

'Ameranth and XPIENT have had a long and mutually respectful relationship. We are very pleased to be able to include a license for Ameranth's patents for online/mobile ordering and payments to be integrated into our exceptional POS solutions,' said Christopher Sebes, Chief Executive Officer of xpient Solutions LLC.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "*one of the leading pioneers of information technology for the betterment of mankind.*"

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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